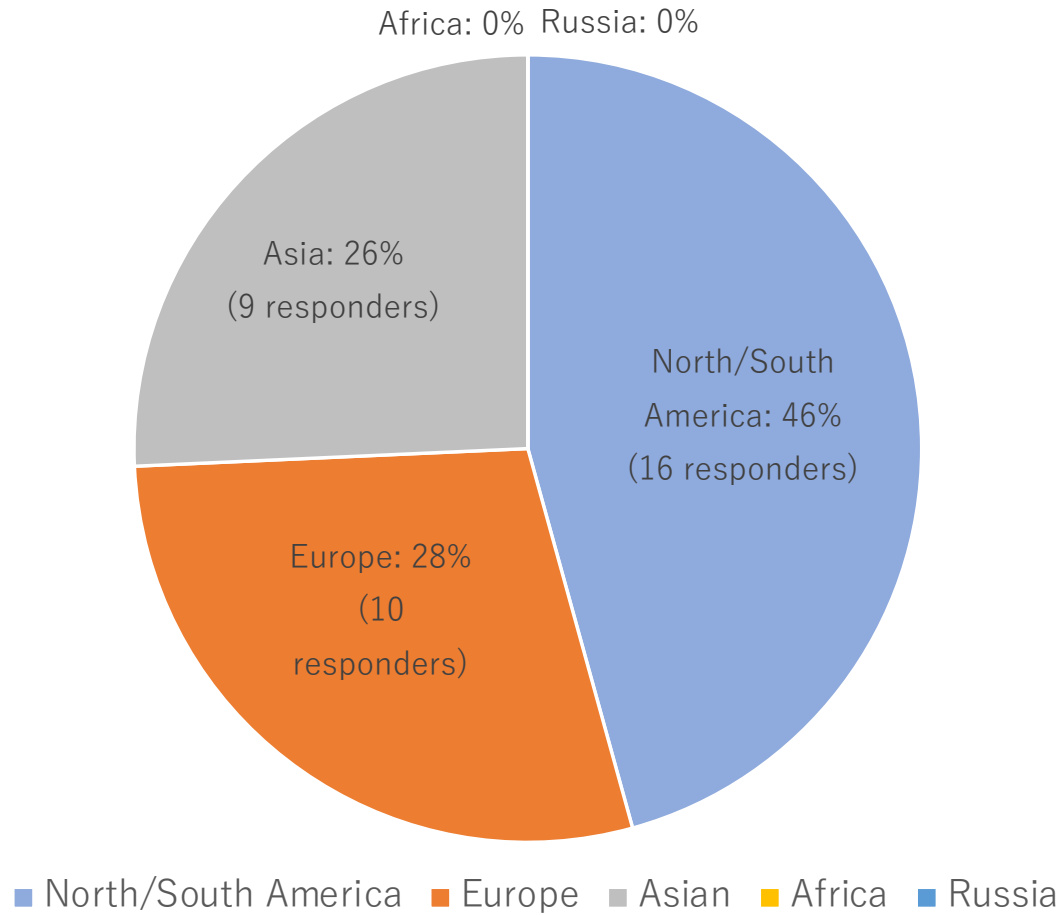# W3C
MEMBER VALUE SURVEY

2020

Distribution map of 35 respondents by region

Africa: 0% Russia: 0%

Asia: 26%
(9 responders)

North/South
America: 46%
(16 responders)

Europe: 28%
(10
responders)

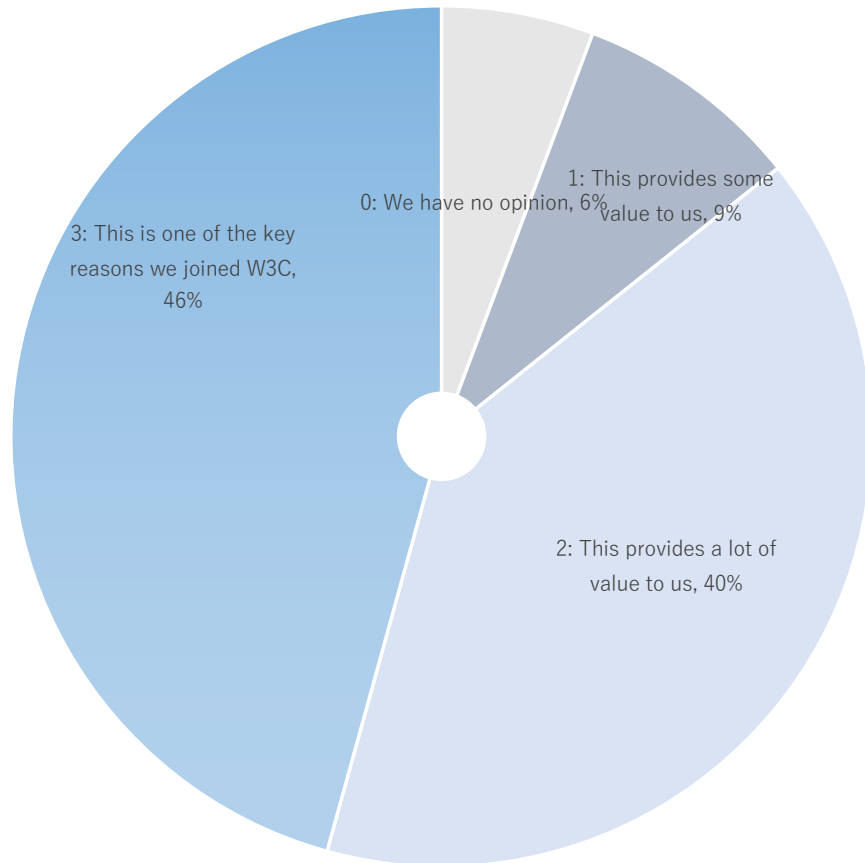North/South America ■ Europe ■ Asian ■ Africa ■ Russia

Member distribution map for each region
(426 members as of 2020/07/20)

Keio: 12%
(50 members)

Beihang: 7%
(30 members)

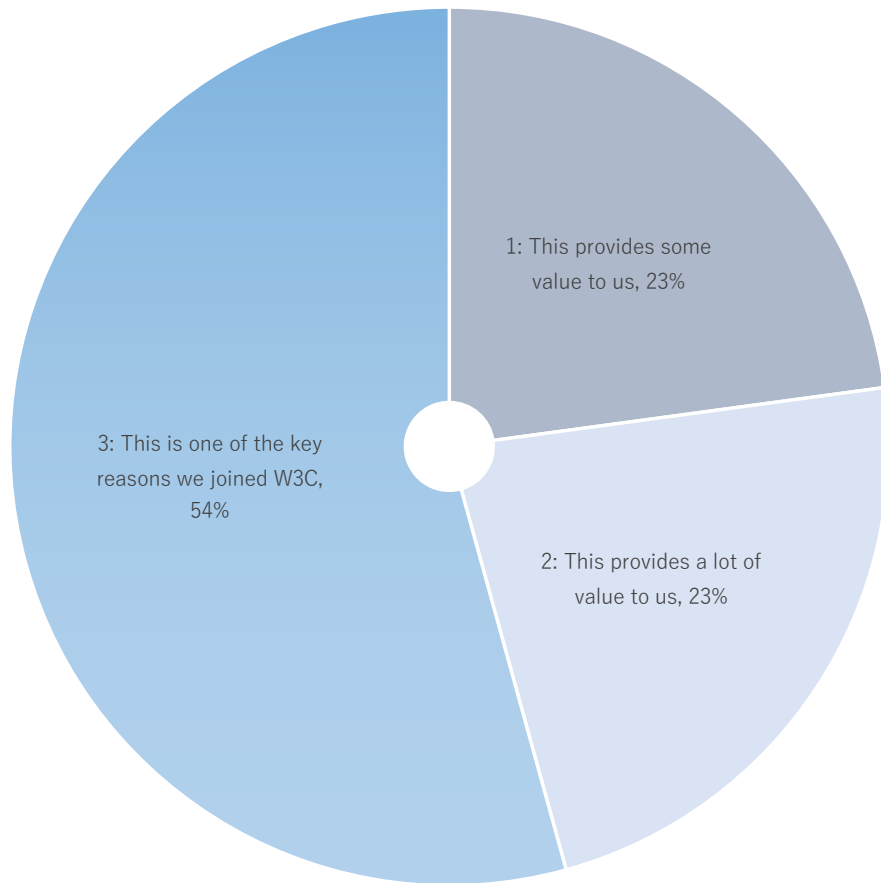MIT: 46%
(198 members)

ERCIM 35%
(148 members)

■ MIT ■ ERCIM ■ Beihang ■ Keio
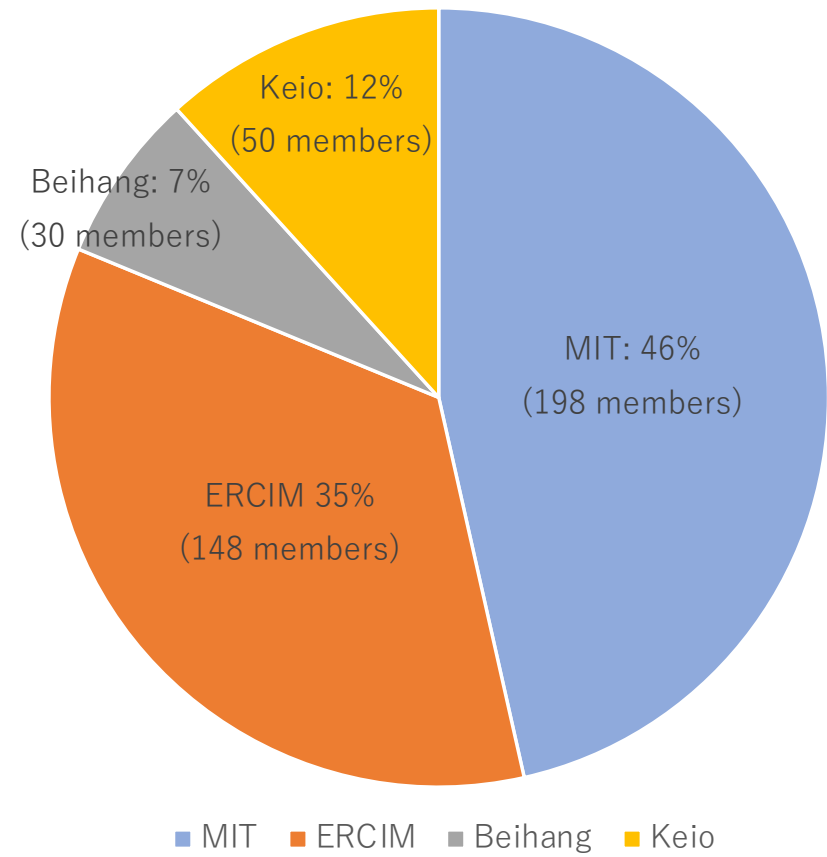
1. Working Group output (for example, specifications) that will have a major impact on my organization in its industry.

0: We have no opinion, 6%
1: This provides some value to us, 9%
3: This is one of the key reasons we joined W3C, 46%
2: This provides a lot of value to us, 40%
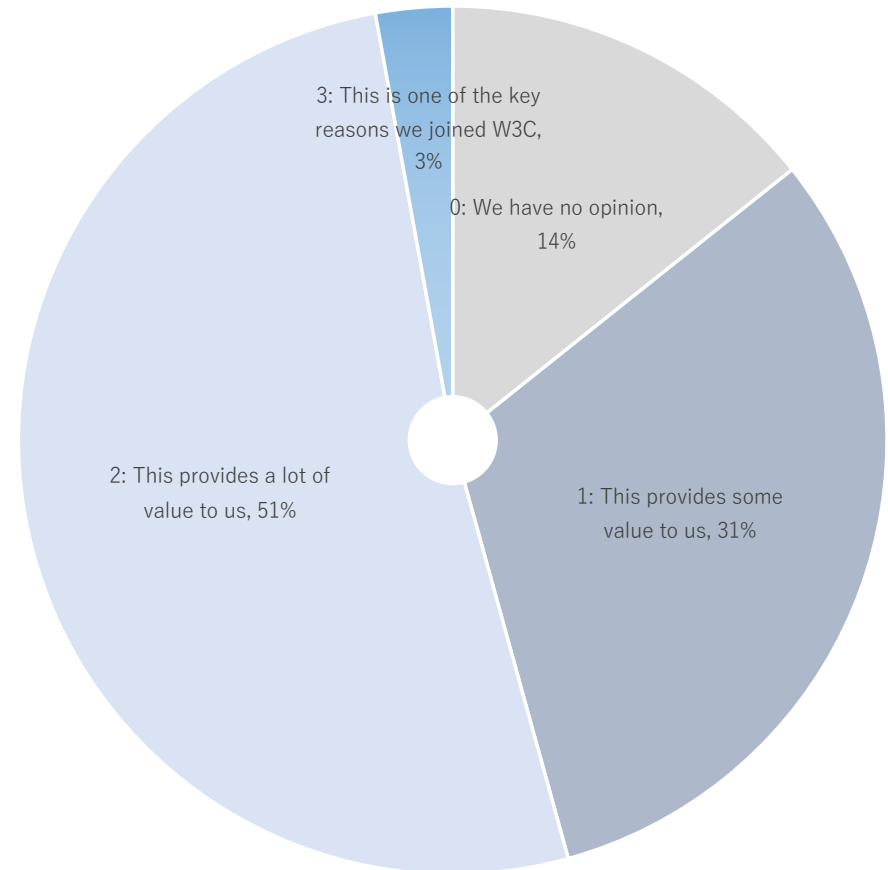
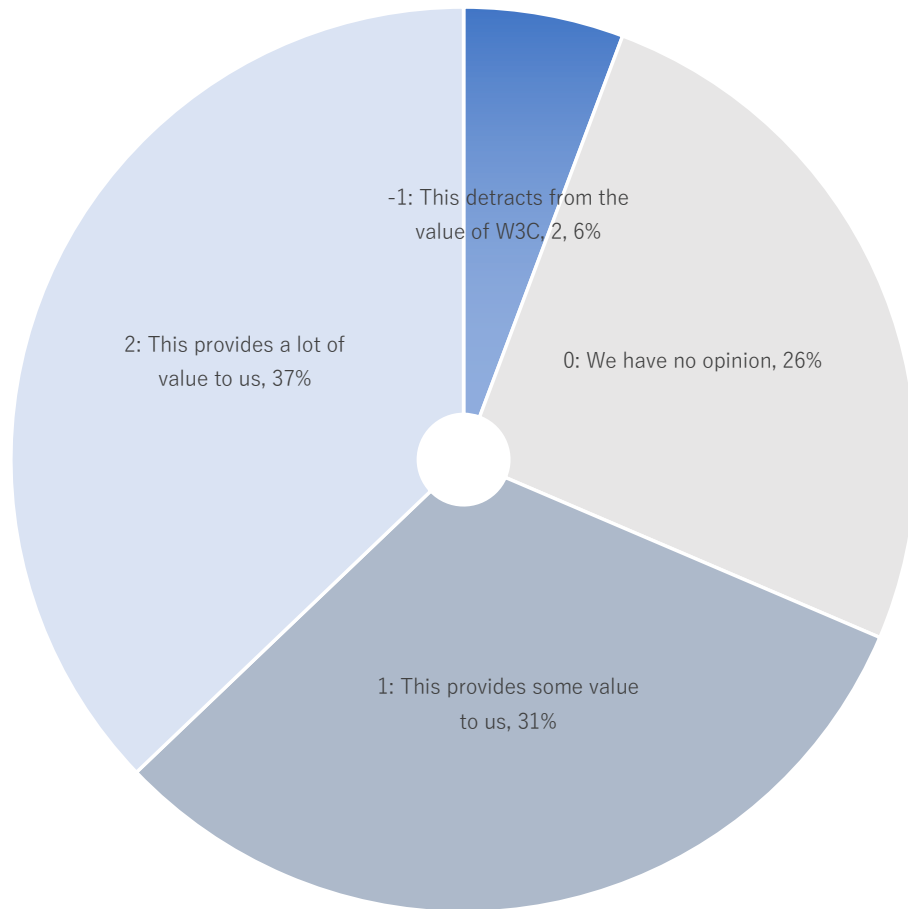2. Working Group output (for example, specifications) is required for incremental progress in my organization.

0: We have no opinion, 6%
1: This provides some value to us, 11%
3: This is one of the key reasons we joined W3C, 34%
2: This provides a lot of value to us, 49%
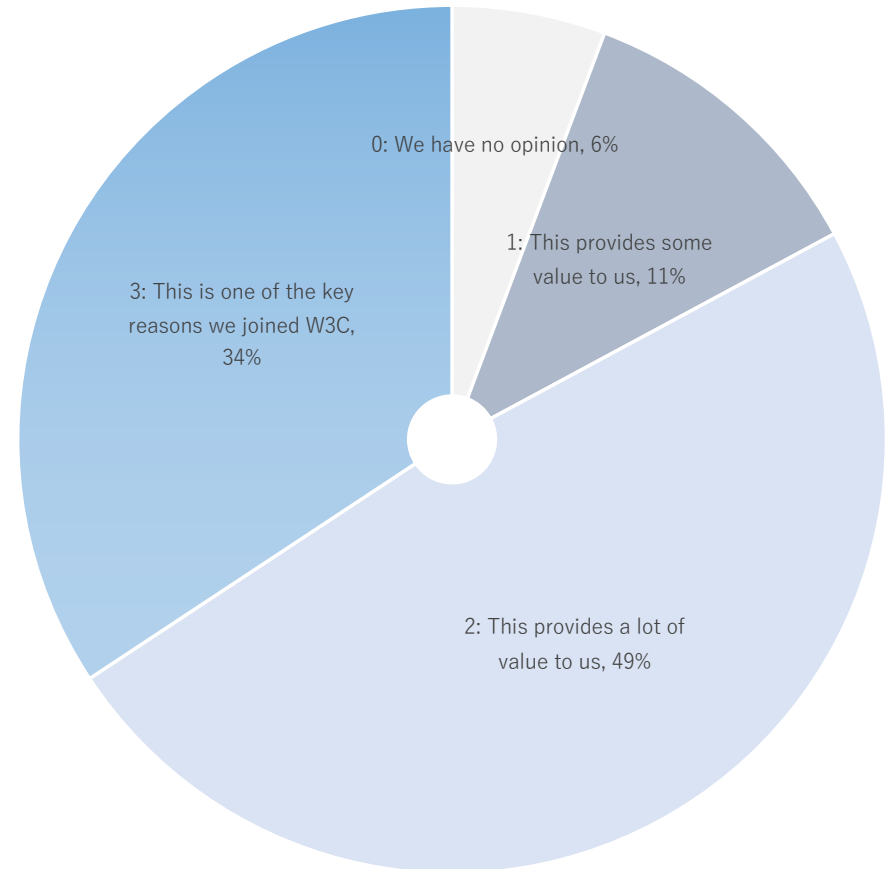
3. The ability to influence the direction for web standards.

1: This provides some value to us, 23%

2: This provides a lot of value to us, 23%

3: This is one of the key reasons we joined W3C, 54%

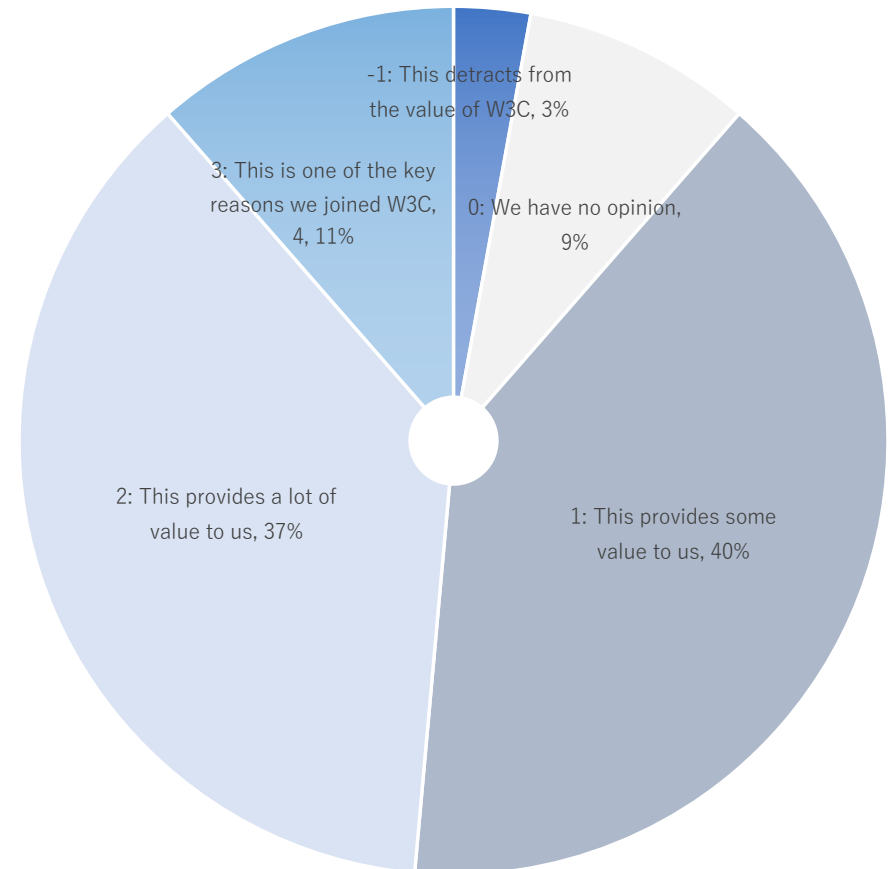## 4. A flexible and agile Process for developing standards and technical and legal infrastructure to support it.

3: This is one of the key reasons we joined W3C, 3%

0: We have no opinion, 14%

1: This provides some value to us, 31%

2: This provides a lot of value to us, 51%

5. Tooling infrastructure for the creation of standards.

-1: This detracts from the value of W3C, 2, 6%

0: We have no opinion, 26%

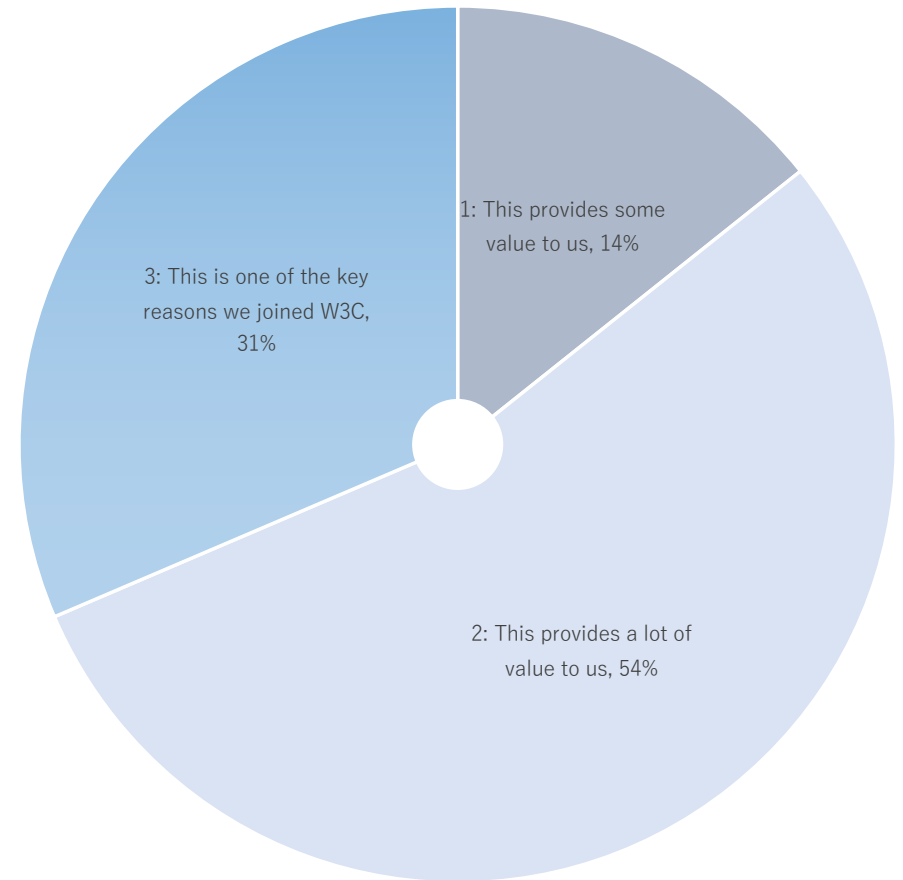2: This provides a lot of value to us, 37%

1: This provides some value to us, 31%

6. A collaborative pre-standardization innovation community in Community Groups that leads to standardization.

-1: This detracts from the value of W3C, 3%

3: This is one of the key reasons we joined W3C, 4, 11%

0: We have no opinion, 9%

2: This provides a lot of value to us, 37%

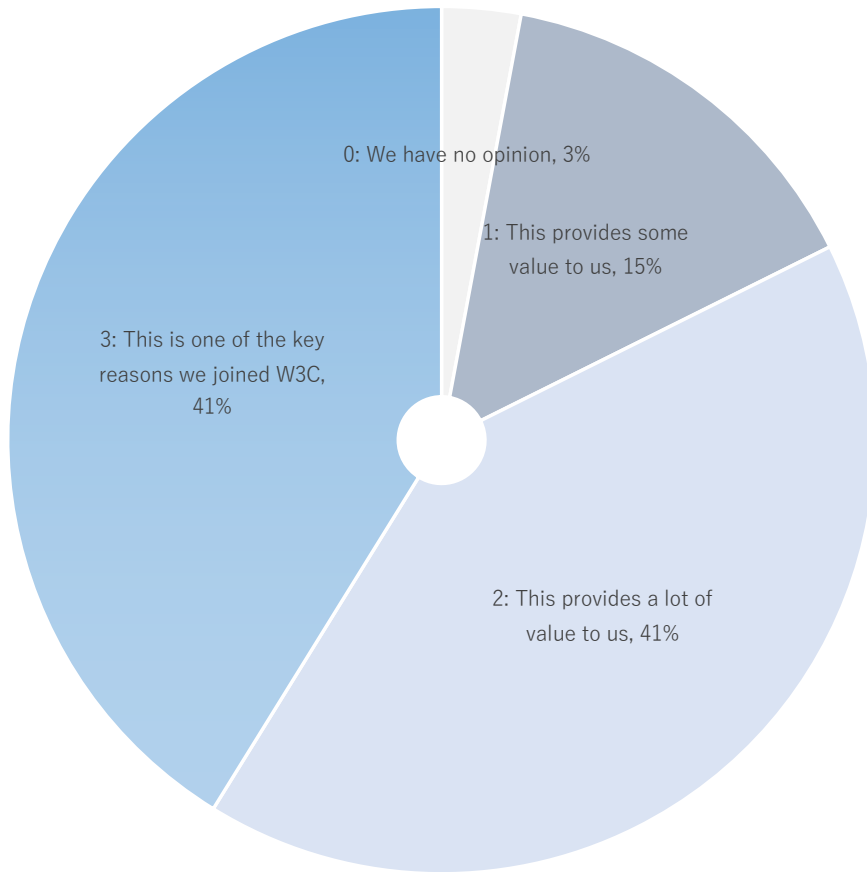1: This provides some value to us, 40%

7. An inclusive and open working environment that strives to make sure that all comments, concerns, and suggestions are heard, respected, and handled well.

0: We have no opinion, 3%

1: This provides some value to us, 3%

3: This is one of the key reasons we joined W3C, 29%

2: This provides a lot of value to us, 66%
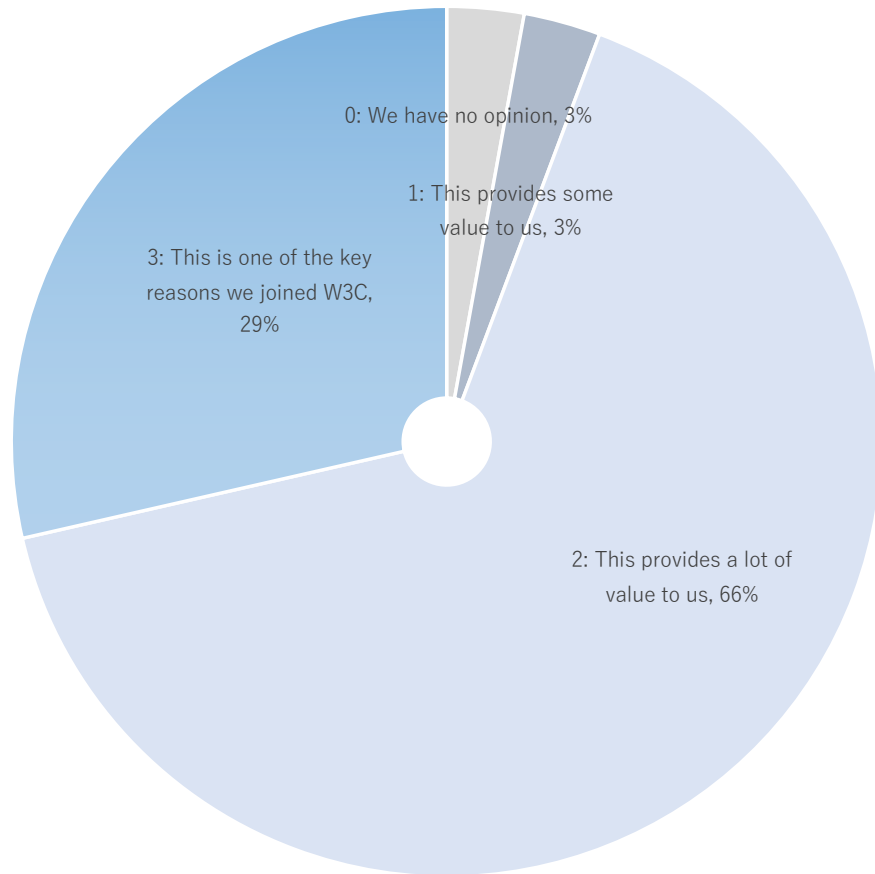
8. Make sure that web standards have the widest possible sets of inputs

1: This provides some value to us, 14%

3: This is one of the key reasons we joined W3C, 31%

2: This provides a lot of value to us, 54%

9. A place where we interact with global experts that my organization would not normally interact with.

0: We have no opinion, 3%

1: This provides some value to us, 15%

3: This is one of the key reasons we joined W3C, 41%

2: This provides a lot of value to us, 41%

10. Access to W3C's staff of technical experts

-1: This detracts from the value of W3C, 3%

0: We have no opinion, 17%

3: This is one of the key reasons we joined W3C, 14%

2: This provides a lot of value to us, 31%

1: This provides some value to us, 34%
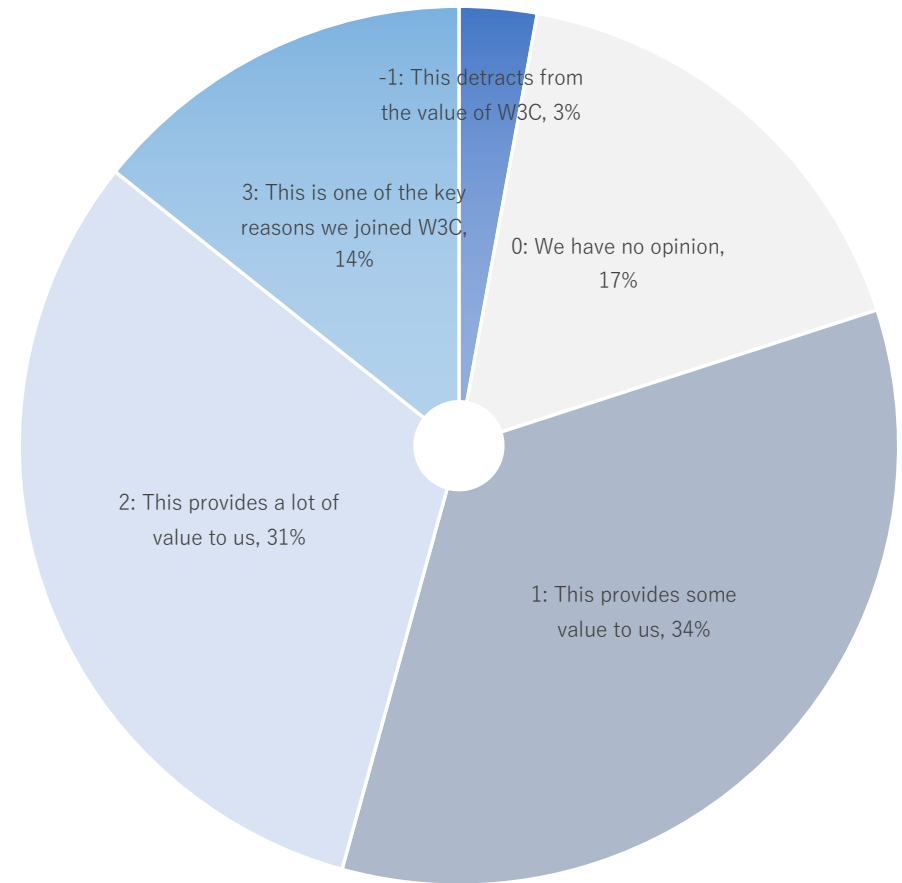
11. Early insight into new business opportunities for my organization

3: This is one of the key reasons we joined W3C, 11%

-1: This detracts from the value of W3C, 11%

2: This provides a lot of value to us, 14%

0: We have no opinion, 26%

1: This provides some value to us, 37%
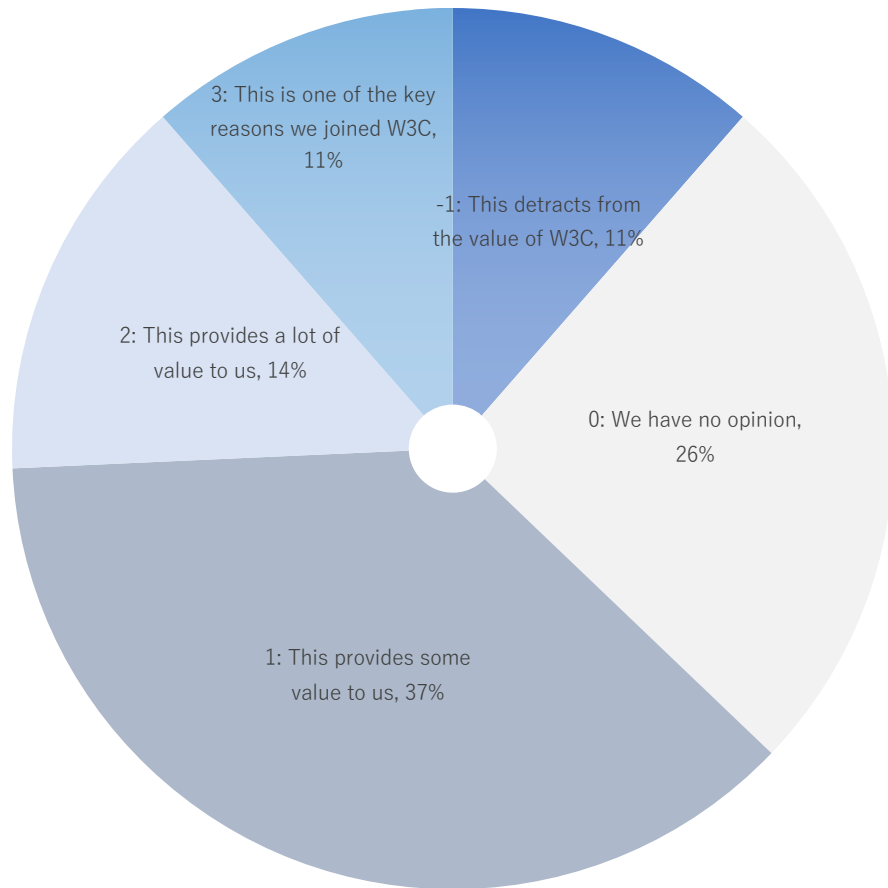
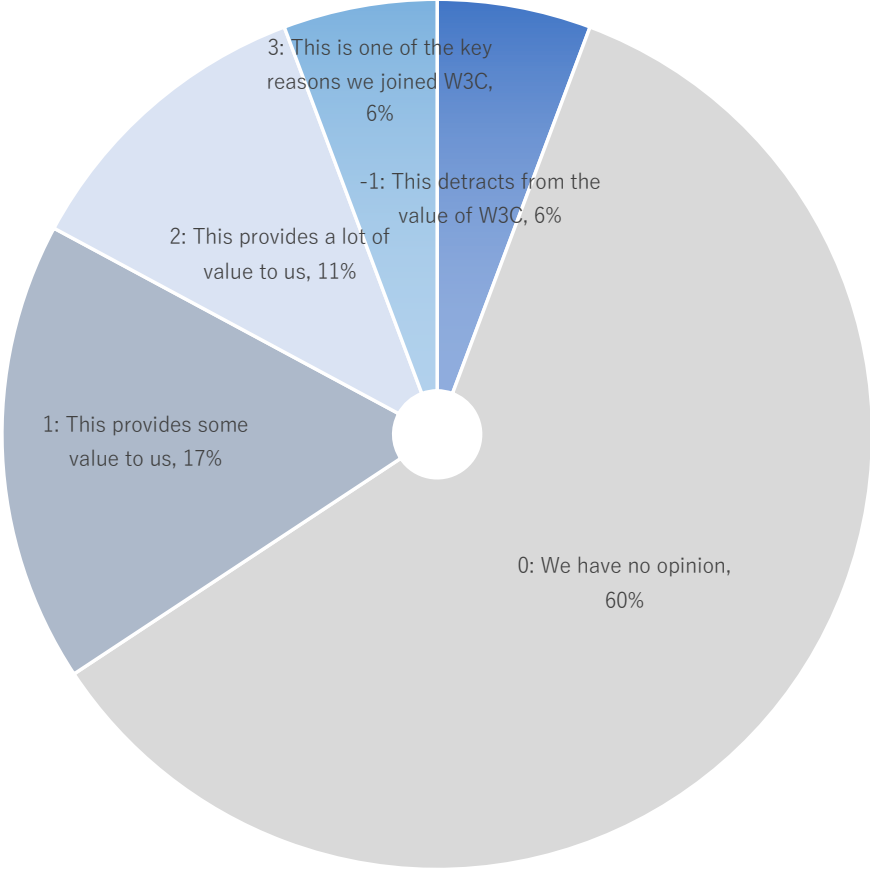## 12. An opportunity to make a contribution to the web infrastructure which is an important common good for society.

0: We have no opinion, 3%

1: This provides some value to us, 14%

3: This is one of the key reasons we joined W3C, 40%

2: This provides a lot of value to us, 43%
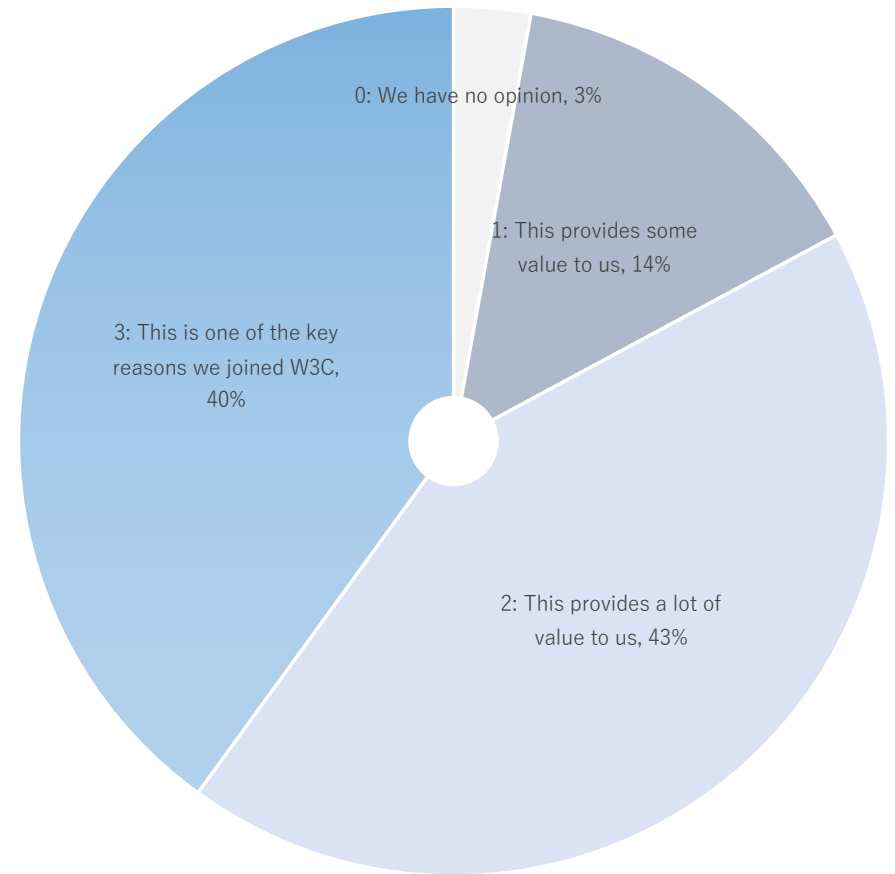
13. An opportunity to ensure that the web is open and royalty-free.

0: We have no opinion, 3%

1: This provides some value to us, 9%

3: This is one of the key reasons we joined W3C, 49%

2: This provides a lot of value to us, 40%
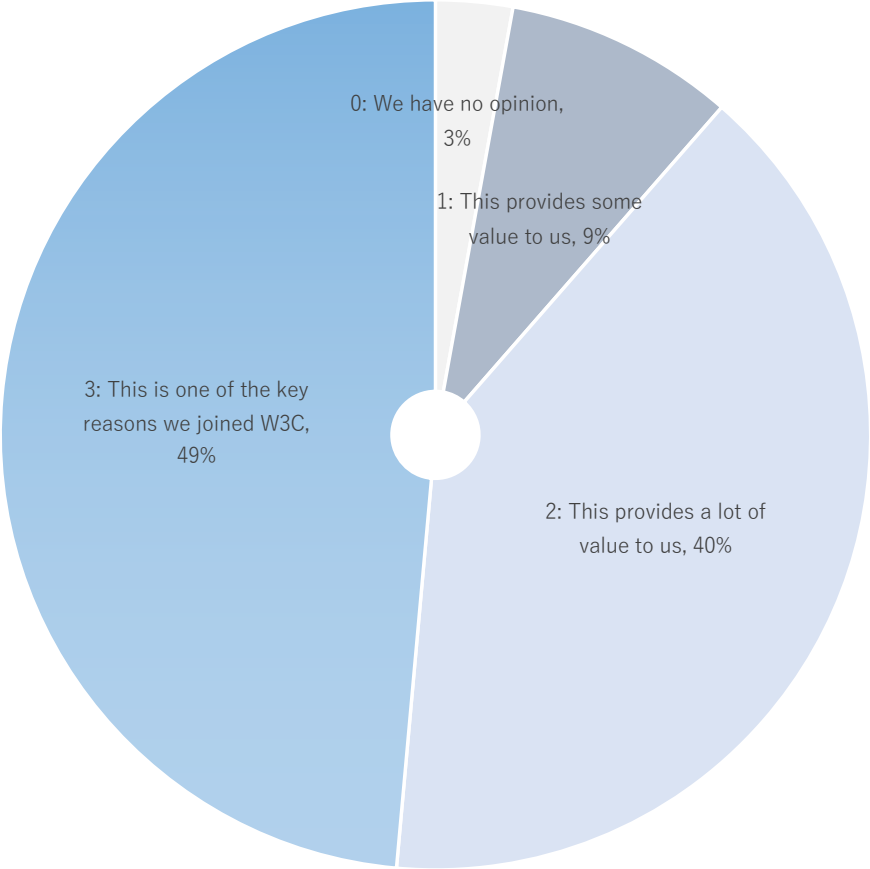
14. An opportunity to interact with one (or several) of the W3C Host institutions.

3: This is one of the key reasons we joined W3C, 6%

-1: This detracts from the value of W3C, 6%

2: This provides a lot of value to us, 11%

1: This provides some value to us, 17%
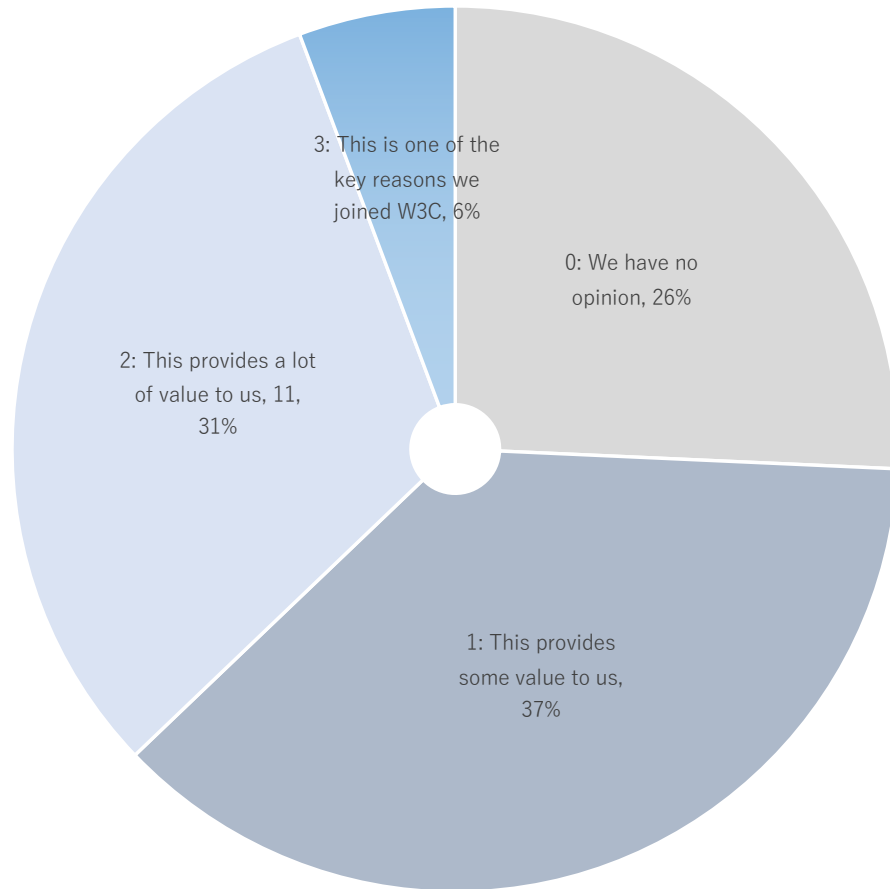
0: We have no opinion, 60%

15. An opportunity to understand the broader business aspects through working with multiple stakeholders interested in different aspects of a common technology.

- 0: We have no opinion, 11%
- 1: This provides some value to us, 43%
- 2: This provides a lot of value to us, 34%
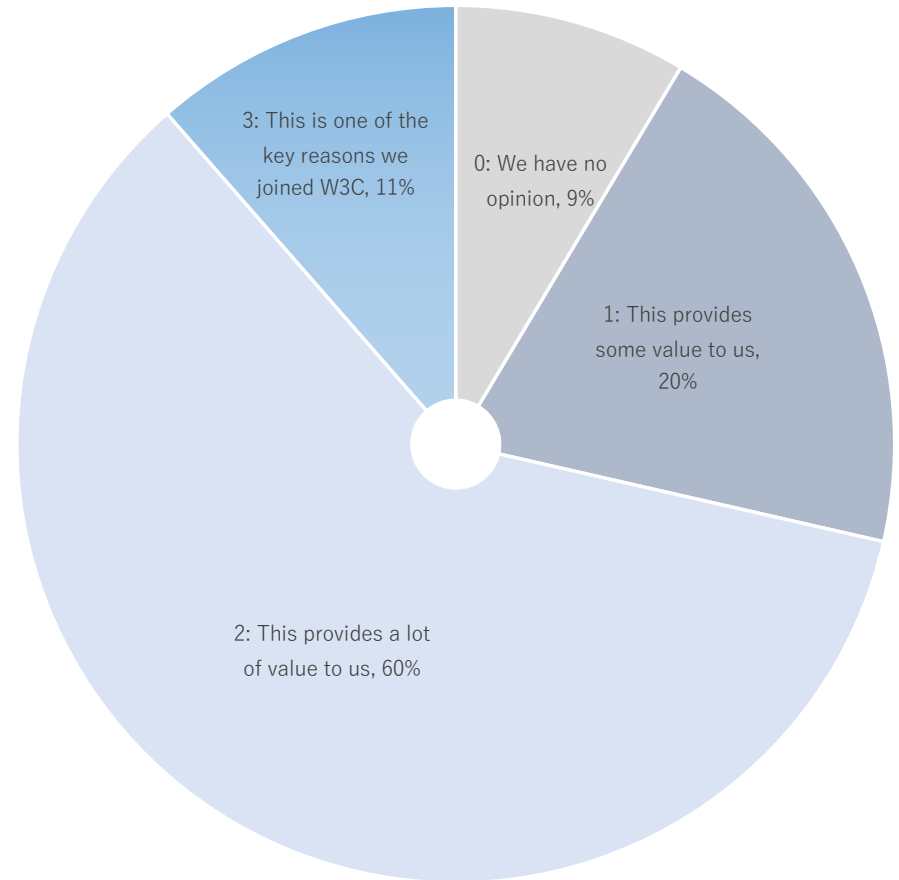- 3: This is one of the key reasons we joined W3C, 11%
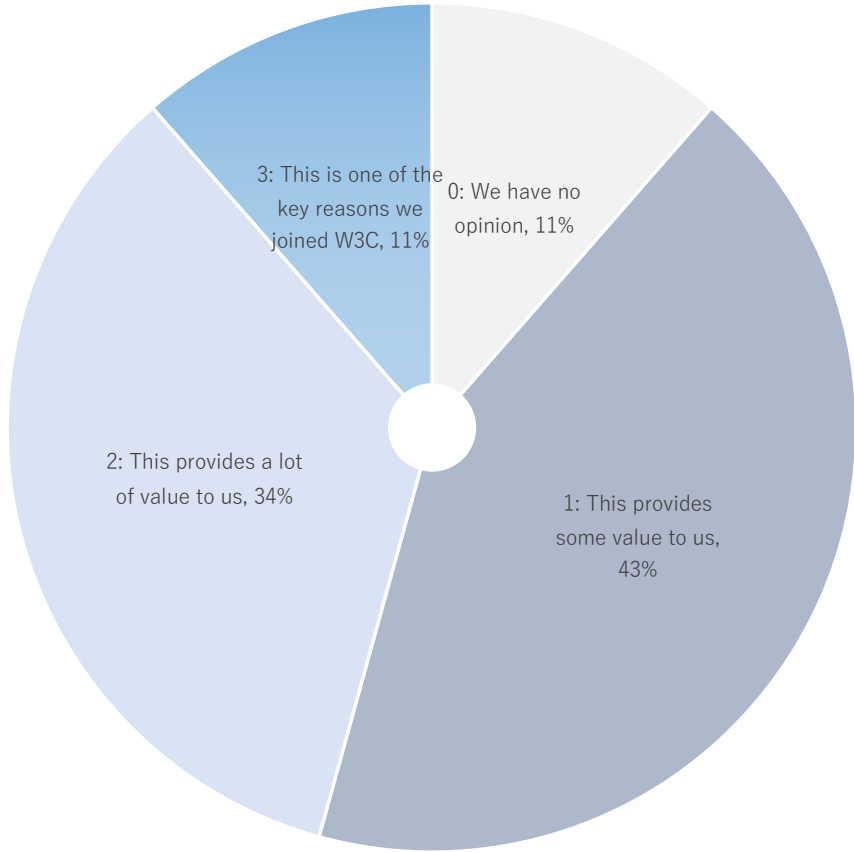
16. An opportunity to address important technical problems related to key values of W3C, such as security, privacy, accessibility, and internationalization.

- -1: This detracts from the value of W3C, 3%
- 1: This provides some value to us, 23%
- 2: This provides a lot of value to us, 40%
- 3: This is one of the key reasons we joined W3C, 34%

17. The spring AC Meeting.

- 3: This is one of the key reasons we joined W3C, 6%
- 0: We have no opinion, 26%
- 2: This provides a lot of value to us, 11, 31%
- 1: This provides some value to us, 37%
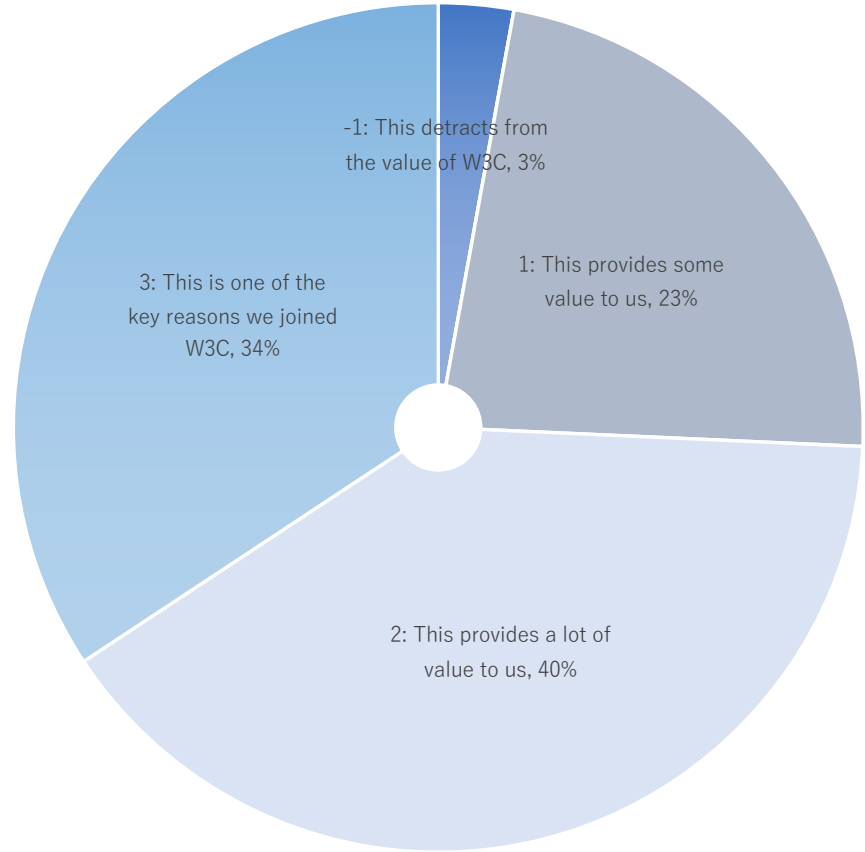
18. The fall Technical Plenary and AC meeting.

- 3: This is one of the key reasons we joined W3C, 11%
- 0: We have no opinion, 9%
- 1: This provides some value to us, 20%
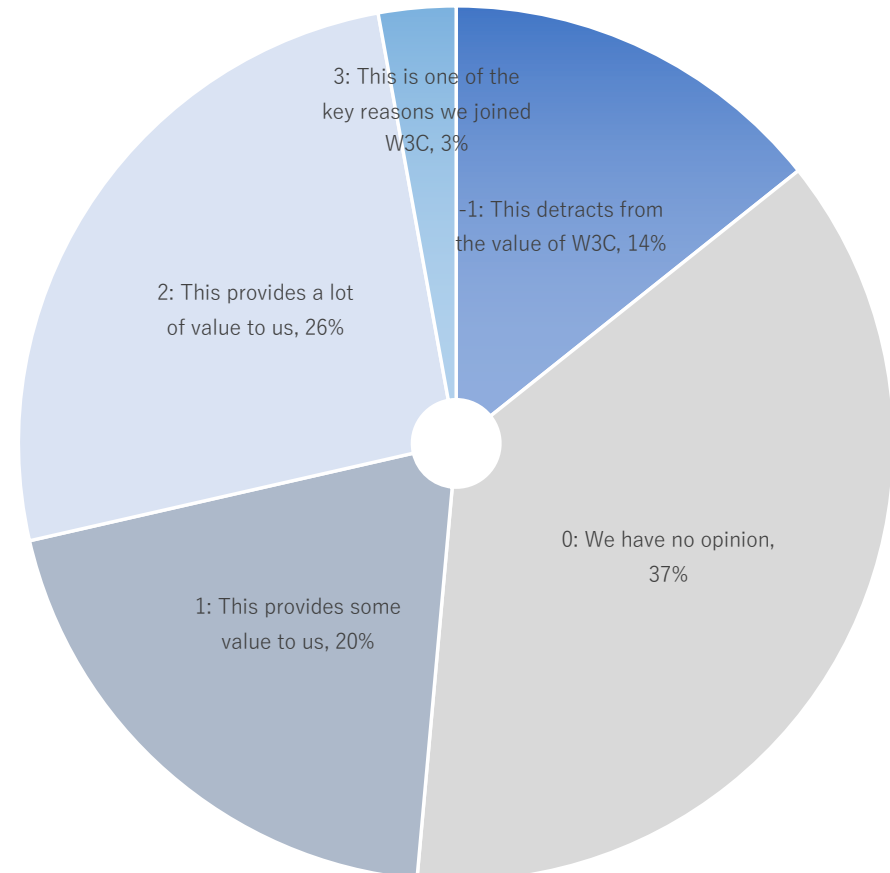- 2: This provides a lot of value to us, 60%
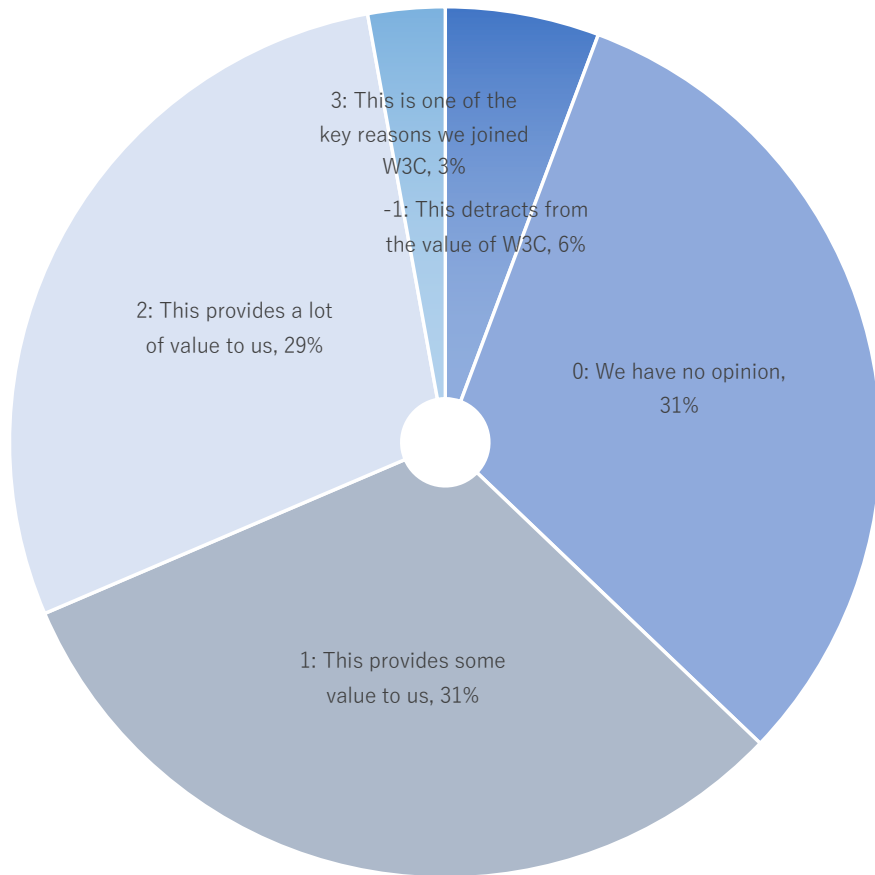
19. Other items of value.

1 answer:
Question 18 : I answered -1 because of the order you listed the issues. Security and Privacy are important. They continually get listed first. As things stand over the next three to six months the open web will die and the W3C will have no further role. Why? Because it will be impossible for independent publishers and their suppliers to earn revenue from advertising. All the best data will be held by Google, Apple, Facebook and Amazon. Advertisers have said they will spend where they get the most return. The money supply will be removed from the businesses that support the open web. Publishers will be syndicated by the big platforms and may initially enjoy a revenue boost. Over time they'll get less revenue and be played off against each other for placement. National regulators are not acting quickly enough. The dominance of browser vendors in the W3C presents the impression of debate and consensus to the outside world. The reality is far from this. Recognising this issue is the number one thing the W3C AB need to do in June.

20. Hosting meetings between executives in your industry.
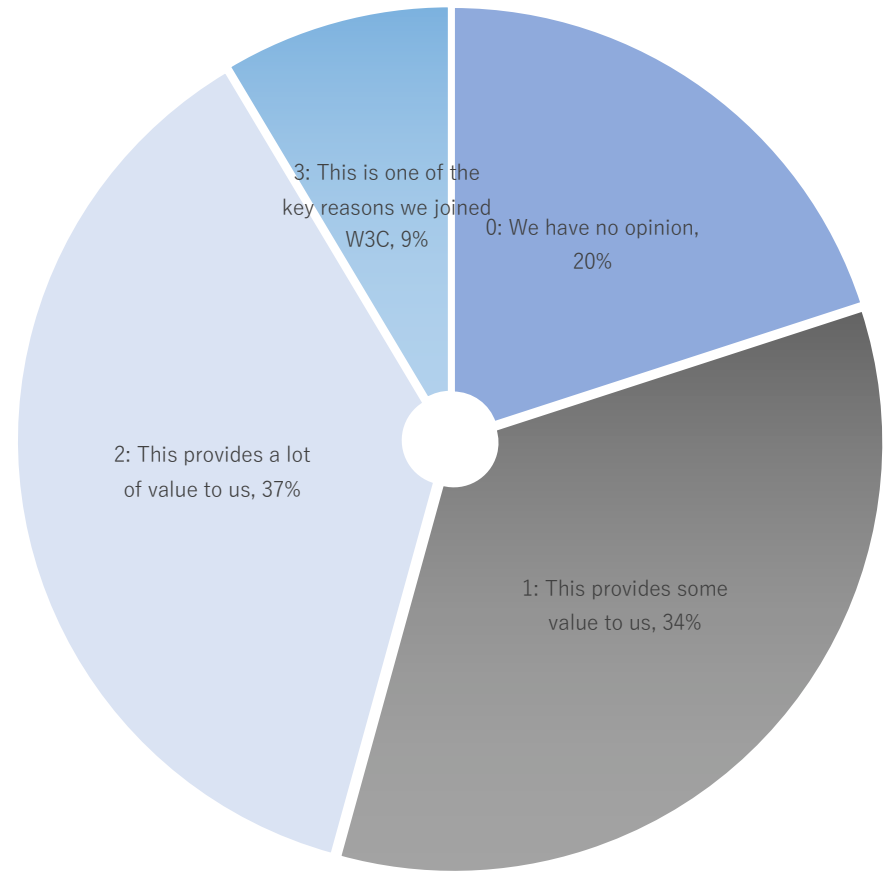

- 3: This is one of the key reasons we joined W3C, 3%
- -1: This detracts from the value of W3C, 14%
- 2: This provides a lot of value to us, 26%
- 0: We have no opinion, 37%
- 1: This provides some value to us, 20%

21. Holding web developer conferences.

- 3: This is one of the key reasons we joined W3C, 3%
- -1: This detracts from the value of W3C, 6%
- 2: This provides a lot of value to us, 29%
- 0: We have no opinion, 31%
- 1: This provides some value to us, 31%

22. Increasing participation of web developers and designers, such as by having more invited Experts.

- 3: This is one of the key reasons we joined W3C, 9%
- 0: We have no opinion, 20%
- 2: This provides a lot of value to us, 37%
- 1: This provides some value to us, 34%

23. More effort by the Team to facilitate your company's success in web standards.

3: This is one of the key reasons we joined W3C, 3%

-1: This detracts from the value of W3C, 14%

2: This provides a lot of value to us, 29%

0: We have no opinion, 34%

1: This provides some value to us, 20%
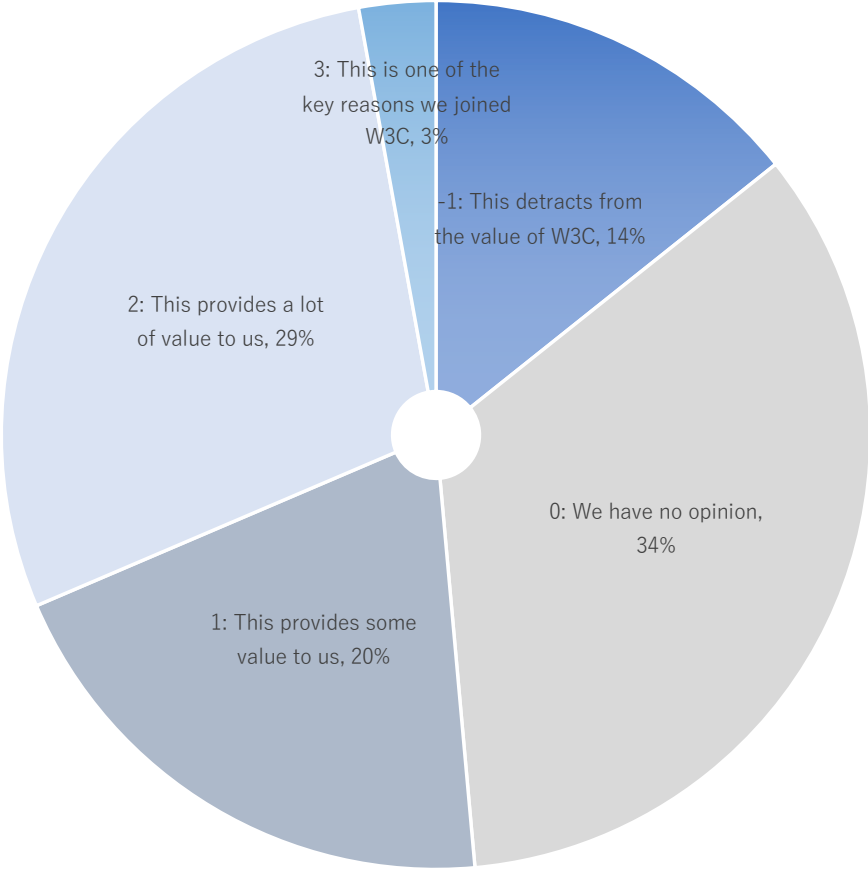
24. Developer training and certification programs.

3: This is one of the key reasons we joined W3C, 3%

-1: This detracts from the value of W3C, 17%

2: This provides a lot of value to us, 20%

0: We have no opinion, 34%

1: This provides some value to us, 26%
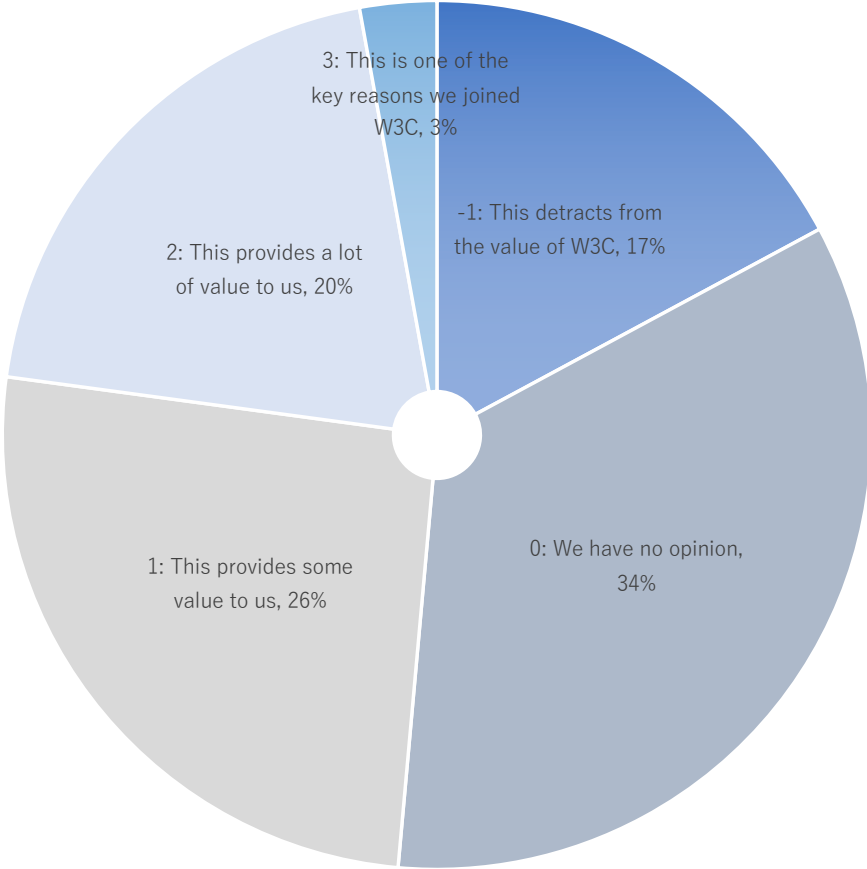
25. Technical certification programs (compliance with specs).

-1: This detracts from the value of W3C, 17%

0: We have no opinion, 31%

1: This provides some value to us, 31%

2: This provides a lot of value to us, 11%

3: This is one of the key reasons we joined W3C, 9%
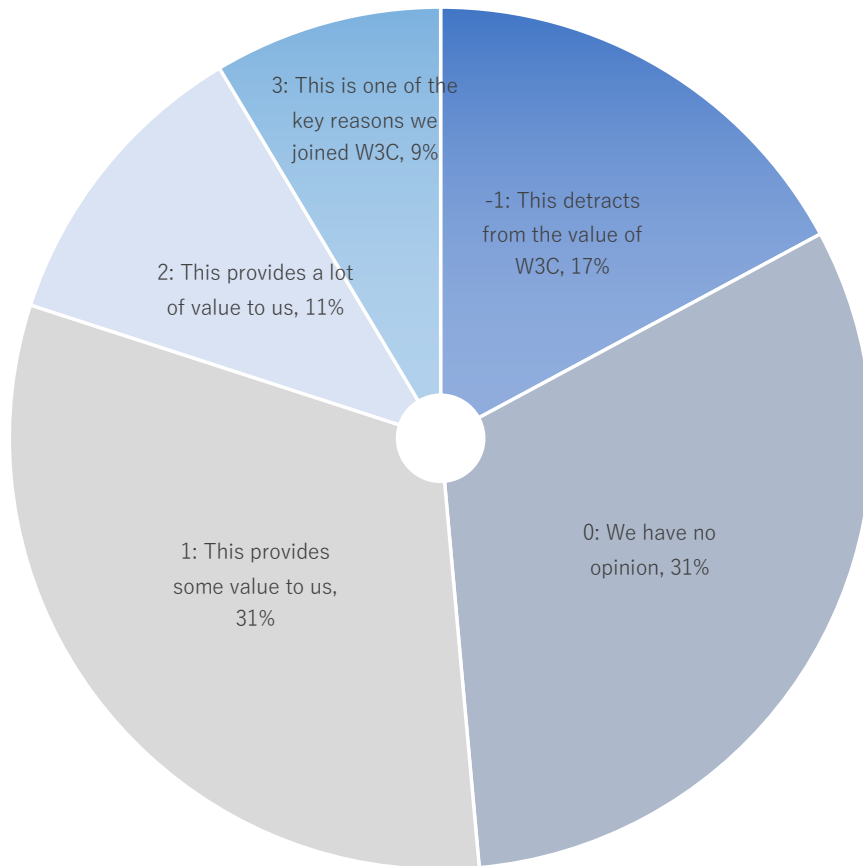
26. More developer tooling (for example, validators).

-1: This detracts from the value of W3C, 3%

0: We have no opinion, 14%

1: This provides some value to us, 43%

2: This provides a lot of value to us, 34%

3: This is one of the key reasons we joined W3C, 6%

27. Two TPACs per year.

- 3: This is one of the key reasons we joined W3C, 3%
- 1: This detracts from the value of W3C, 14%
- 2: This provides a lot of value to us, 14%
- 0: We have no opinion, 34%
- 1: This provides some value to us, 34%
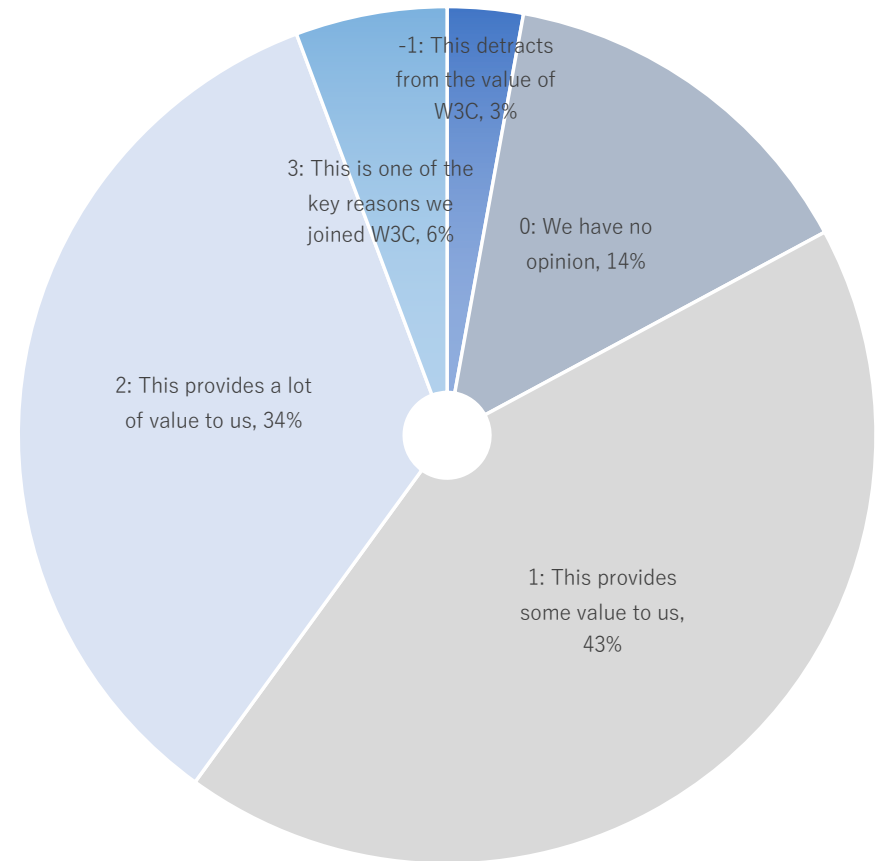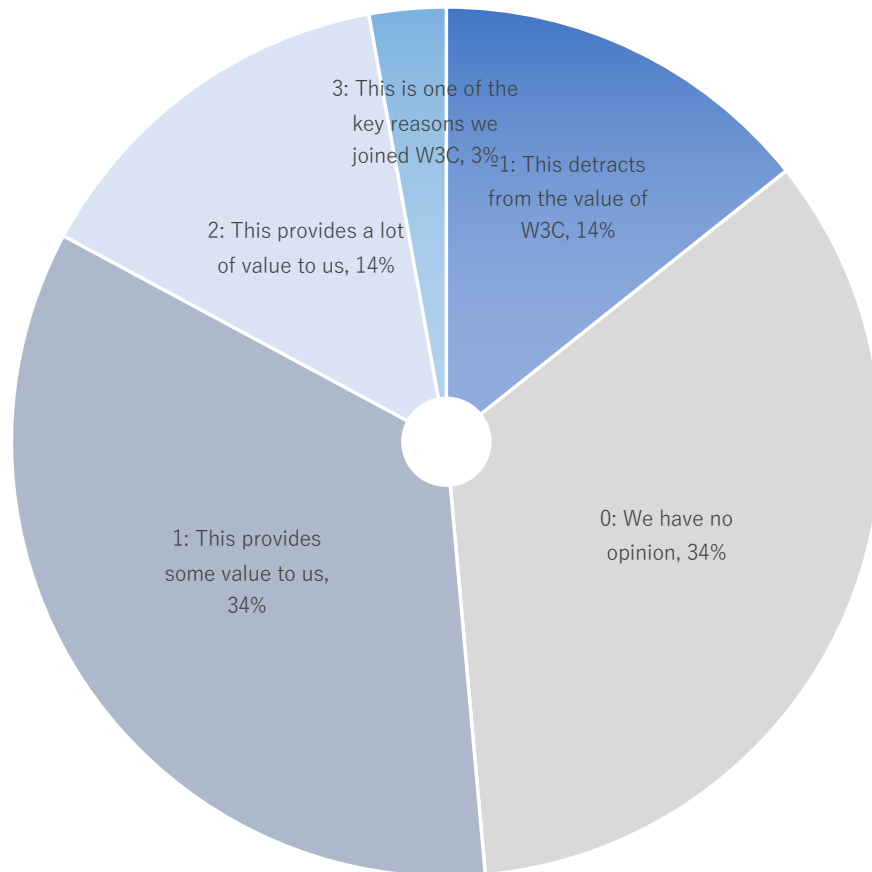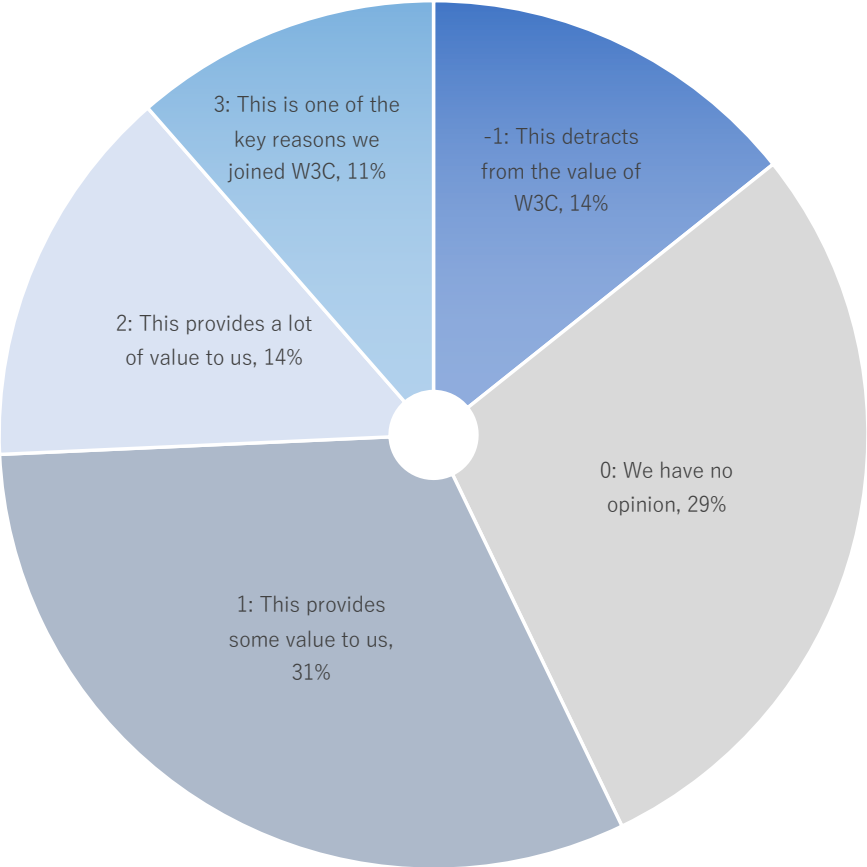
28. Programs that encourage adoption of W3C Standards (such as more outreach to developers that exploit new API).

- 3: This is one of the key reasons we joined W3C, 3%
- -1: This detracts from the value of W3C, 3%
- 0: We have no opinion, 17%
- 2: This provides a lot of value to us, 46%
- 1: This provides some value to us, 31%
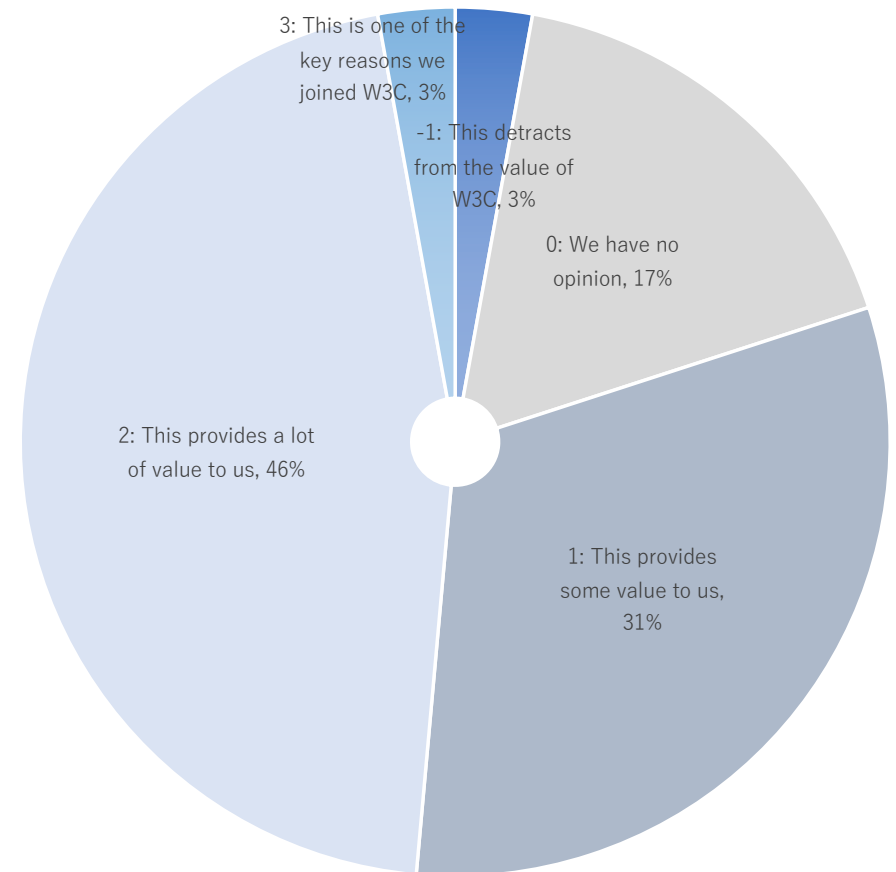
29. Hosting implementations of standards.

- 3: This is one of the key reasons we joined W3C, 11%
- -1: This detracts from the value of W3C, 14%
- 2: This provides a lot of value to us, 14%
- 0: We have no opinion, 29%
- 1: This provides some value to us, 31%

30. Other items of potential value.

- Focus on the job of developing the standards the web needs and don't do other crap.

- Chromium is the defacto web browser. There is now very little browser diversity. Moving the stewardship of Chromium from Google to the W3C would go a long way to making the W3C highly relevant. Some of the questions around training, developer conferences, etc hint to a view on emulating the GSMA or IAB. Please don't. These organisations are a shadow of their former selves. Look to the IETF for inspiration. Get back to the "knitting" of web standards and using soft power to get browser vendors to adopt them :-)

- Addressing the social aspects of the web, not just the technical ones. As the web has matured, the changes to technical standards have become more incremental, and some are driven more by what browser makers implement than by our working groups. At the same time, we are seeing that the social impacts of the technology are becoming much greater. W3C is uniquely positioned as an organization with a history of highly regarded work to improve the web for all. If we want to increase our relevance, we should aim our efforts where they can be most impactful.

- The W3C needs to do a better job of managing communities - people not just documents - currently, once a document is completed the associated group dissolves. This affects maintenance, implementations, updates, testing, and an overall sense of community. Community groups are crucial but need greater curation. We need an explicit strategy and operating model for the lifecycle of community groups, incubation, and working groups. They can be loose internally, but they still need a beginning, middle, and end.

- Ability to comment per item in this survey.