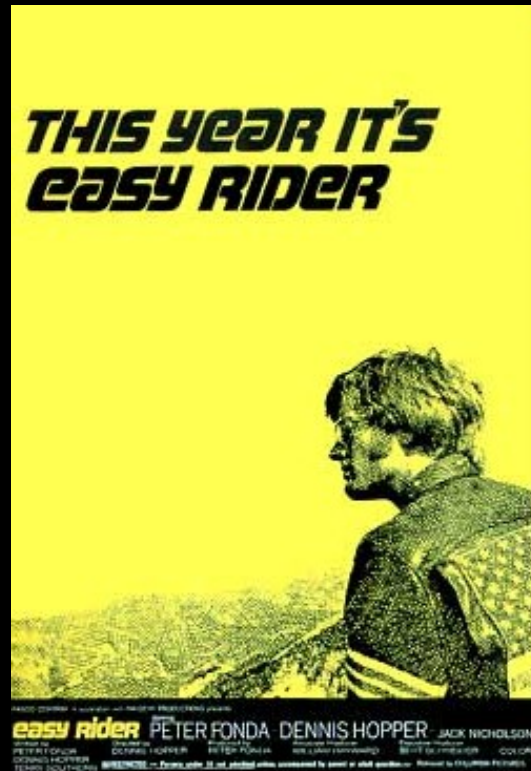# World Wide Web Consortium

XBRL Workshop
October 5, 2009
Washington, DC

Karen Myers
W3C Development Officer

1969 – The Internet

1989 – World Wide Web

1994 – W3C Established by Tim Berners-Lee

International Web Standards Consortium

Develops technology standards that makes the Web work, including:

- **HTML**
- **XML**
- **CSS**
- **SVG**
- **Web Accessibility Guidelines**
- **Semantic Web Technologies**

Under royalty free patent policy, resulting in…

$ Market Making Impact

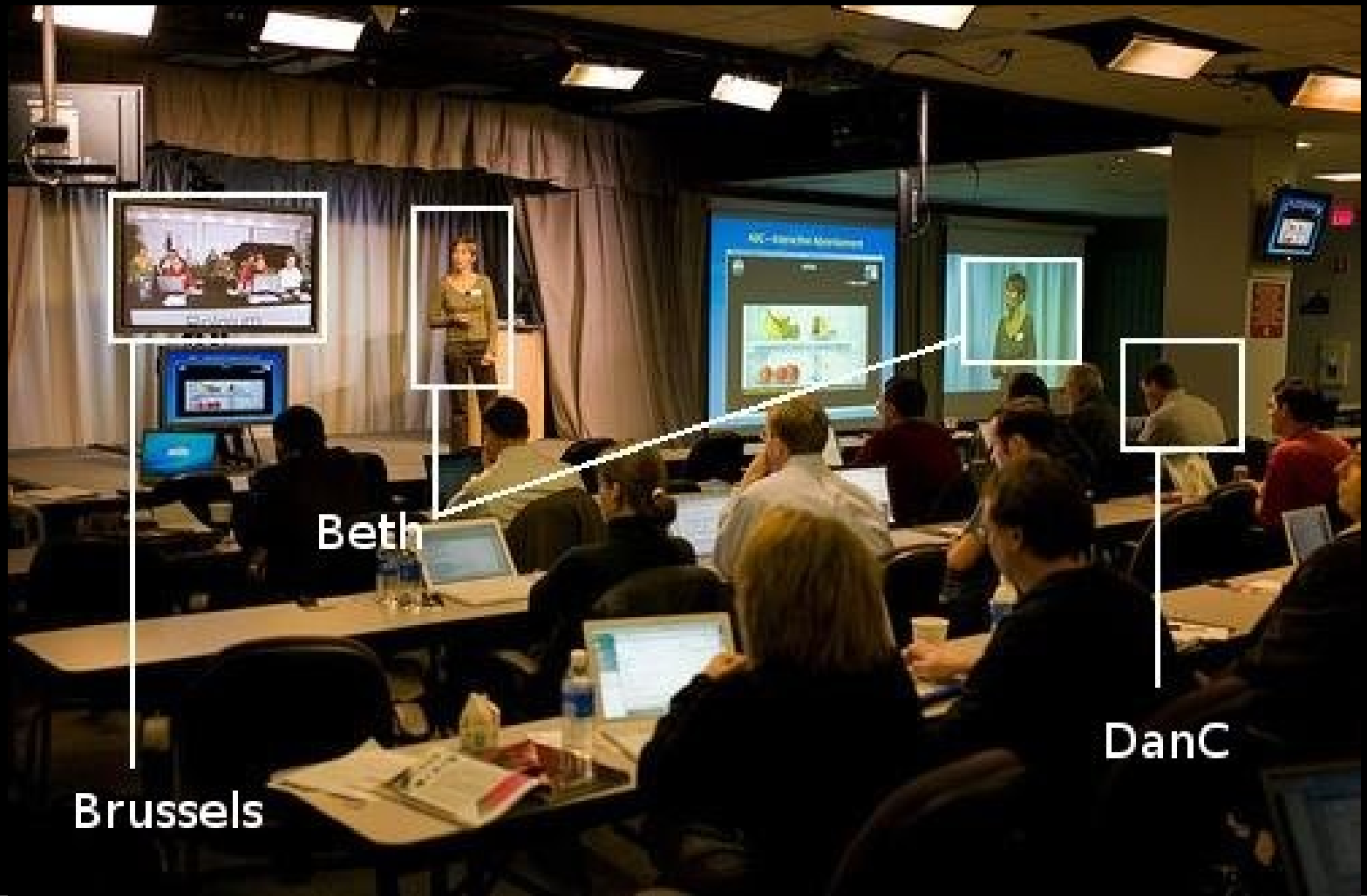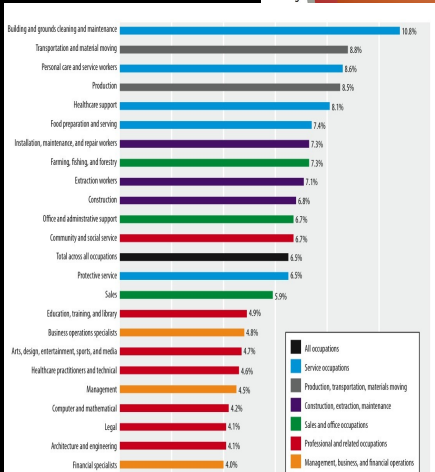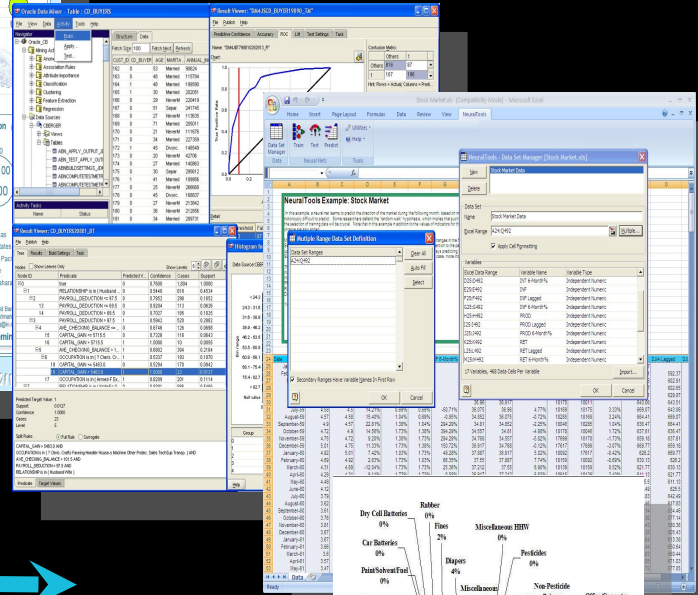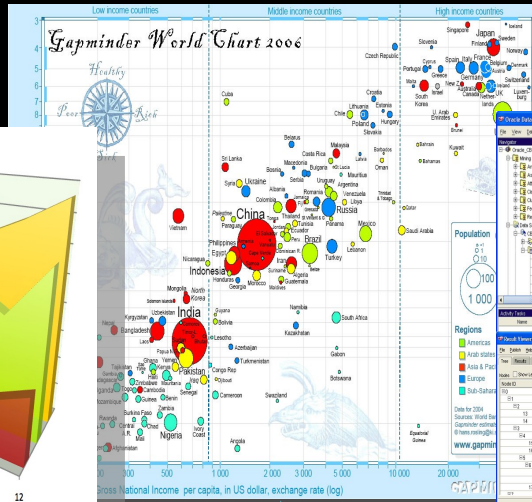| New Markets from Web Technologies	Market Cap in Billions ($US)
• Internet Information Providers	$220
• Internet Software & Services	$ 55
• Business Software and Services	$101
• Applications Software	$459

Emerging Markets

Video in the Web

Web of Data
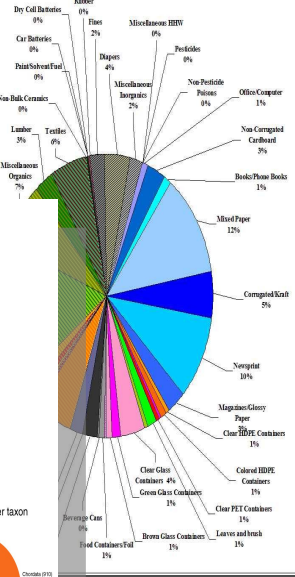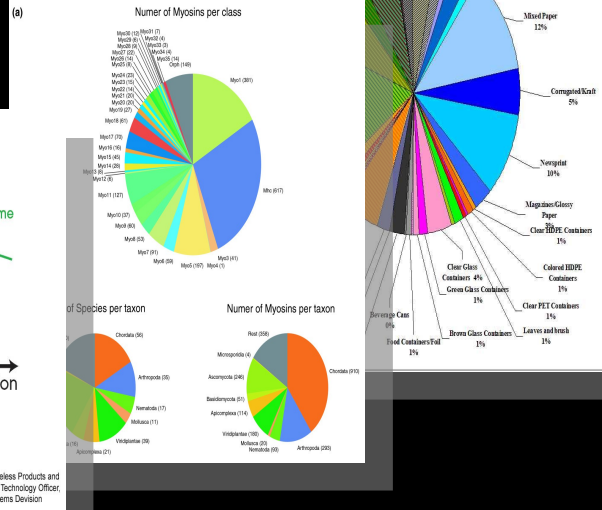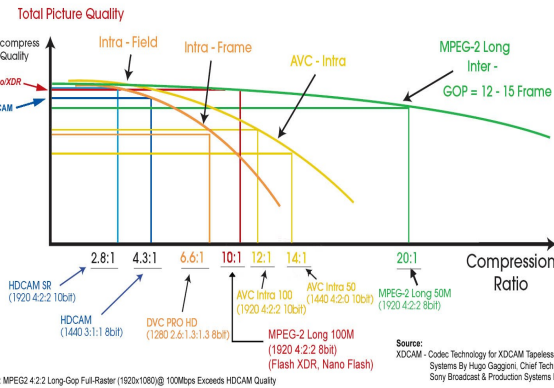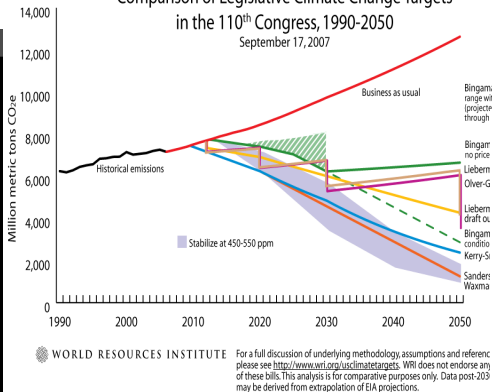
Web of Linked Open Data

Oil & Gas

Health Care & Life Sciences
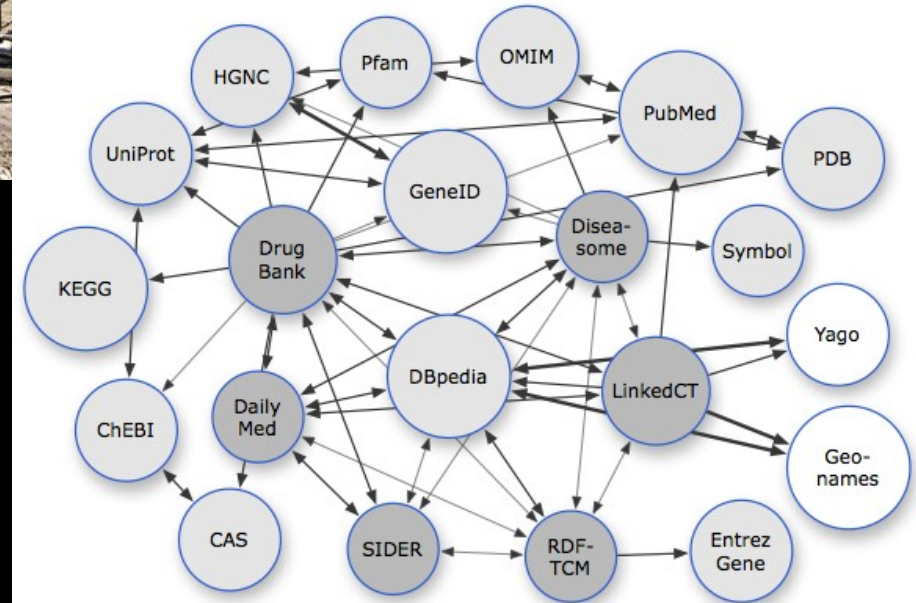
Web of Linked Open Data

eGovernment

Image: Christine Danaloff, MIT News

Financial Services and Reporting

How does all this work happen at W3C?

- Organizational commitment to mission and membership
- Dedicated Resources
  - W3C global technical staff
  - 1,500 architects, engineers, developers, designers world wide from member organizations and invited experts

Effective Process

- Neutral, collaborative environment
- Working groups, interest groups, incubator groups, public lists
- Collaborations with industry groups, consortia, agencies
- Engagement, education and outreach to global communities

Participation from W3C Members in XBRL Workshop

- **American Institute of Architects (AIA)**
- **Cambridge Semantics**
- **Clark & Parsia LLC**
- **Daimler Chrysler Research & Technology**
- **Digital Enterprise Research Institute (DERI)**
- **Environmental Protection Agency (EPA)**
- **Financial Services Technology Consortium (FSTC)**
- **Fujitsu**
- **IBM**
- **JustSystems**
- **Oracle Corporation**
- **STI**

Collaboration Among Communities

- **XBRL International, Inc.**
- **Multiple XBRL Jurisdictions**
- **W3C Members**
- **XML Communities (NIEM, Strat ML)**
- **Semantic Web Communities**
- **Academic Community**
- **Government Agencies, Regulatory Bodies**
- **Financial Institutions**
- **Publishers of Financial Data**
- **Consumers of Financial Data**

We invite your continued participation to achieve shared goals

"Leading the Web to its Full Potential"