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Semantic Technology for Knowledge- and Work Process Management in the Oil & Gas Industry

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Computas AS





Outline

- Introduction
- Computas in Oil & Gas Integrated Operations
- Use case 1: Active knowledge system for integrated operations
- Use case 2: Agile Processes for Integrated Operations
- Concluding remarks



Computas AS

- Norwegian software company specializing in intelligent work support systems
- Delivers solutions that refine, preserve, and activate organizational knowledge
- Core competencies
 - Business Process Management
 - Semantic technology
 - Knowledge management

- Collaborative work processes
- Service-oriented architecture
- Decision support technology

Ca 175 employees



Computas and semantic technologies

- Computas pioneers application of semantic
 technologies in Scandinavia
- Participation in W3C $\stackrel{\text{SWEO}}{\text{WEO}}$ (Semantic Web Education and Outreach IG) and w3C $\stackrel{\text{GOV}}{\text{GOV}}$ IG
- Active community participation
 Co-founder of int. Oil and Gas conference (Semantic Days), Initiated and chairs Semantic Web IG in the Norwegian Computer Society, member of the European KnowledgeWeb network

Computas in Oil & Gas

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Data to Decisions – Future Integrated Operations

Computas develops knowledge-based work process solutions and intelligent systems for e-field applications (Integrated Operations). Our solutions help people understand data and make better and faster decisions

- Work processes
- Decision support
- Semantic technology
- Collaboration technology
- Data and system integration

Illustration: FMC Technologies / Indok Photo: istockphoto

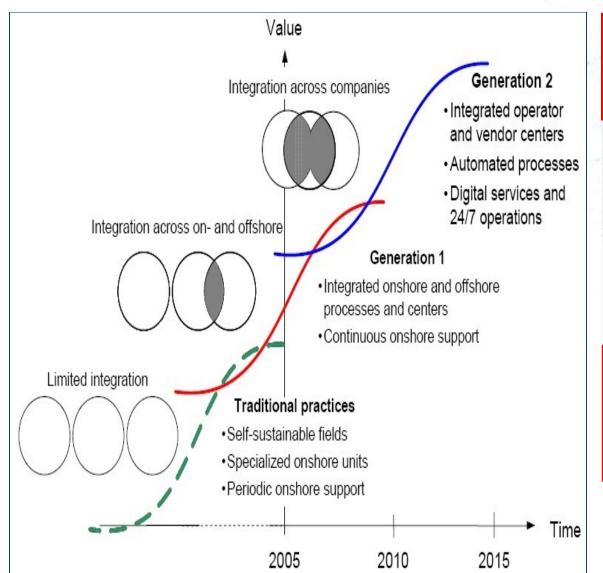


We create value for our customers by delivering solutions that transform data, manage organizational knowledge, and coordinate work. We rely on 20 years experience in building mission-critical solutions for demanding customers in government and private industry. Customers include StatoilHydro, Conoco-Phillips, FMC Technologies, DNV, and large public sector organizations.

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Computas in IO/Smart fields/iFields...



APRIO

Work Processes, 2009-2011??

AutoConRig

Agent Systems, ontology driven, 2008-2011

CODIO

Decision Support with uncertainty, 2007-2010

AKSIO

Semantic Technology, knowledge management, 2004-2007

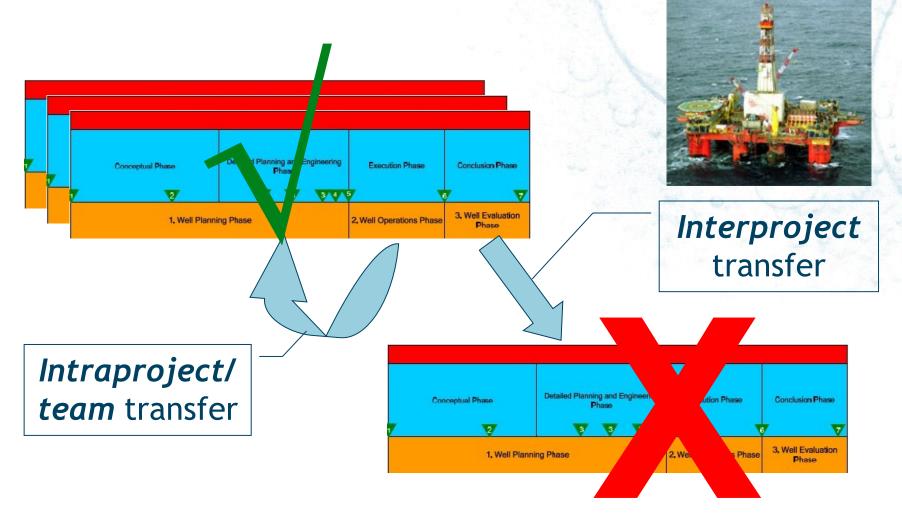


Active Knowledge System for Integrated Operations

- "not make the same costly error twice" and reduce impact of "the big crew change"
- Develop and evaluate an active sociotechnical system (work process with technology support) for experience transfer in integrated drilling operations
- StatoilHydro, Computas and more

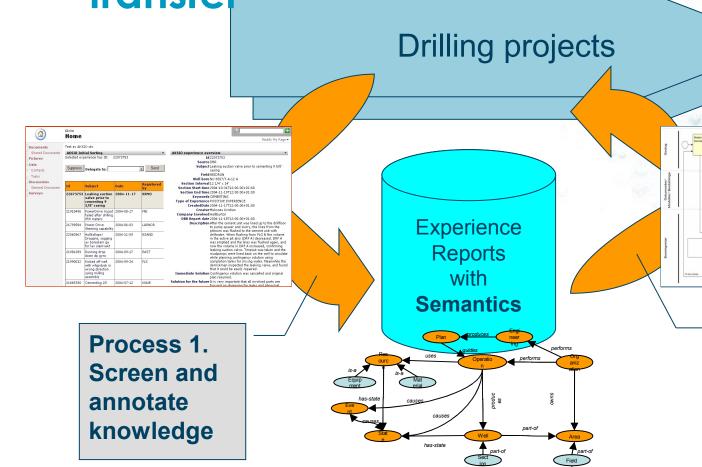


Experience transfer in well construction





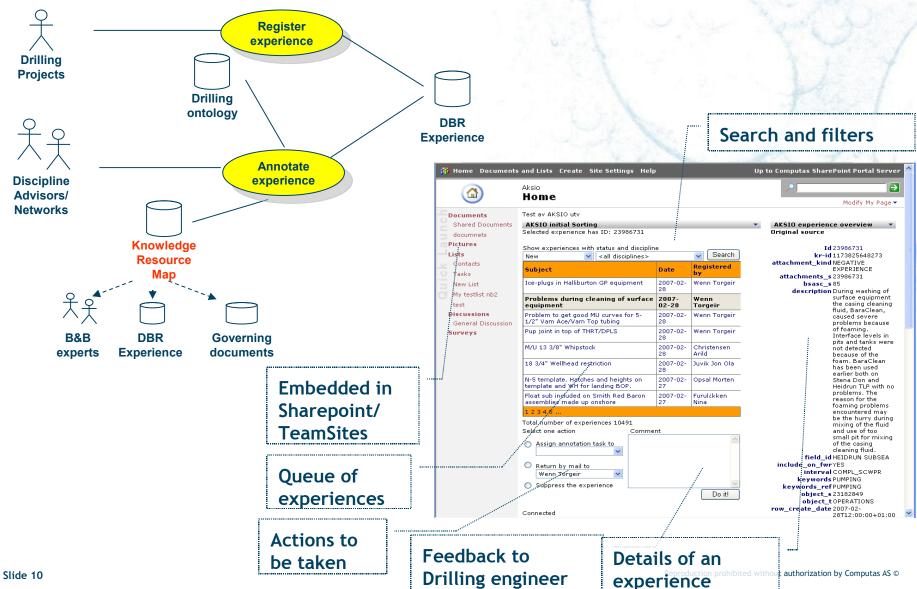
Active and facilitated experience transfer



Process 2. Search and activate knowledge

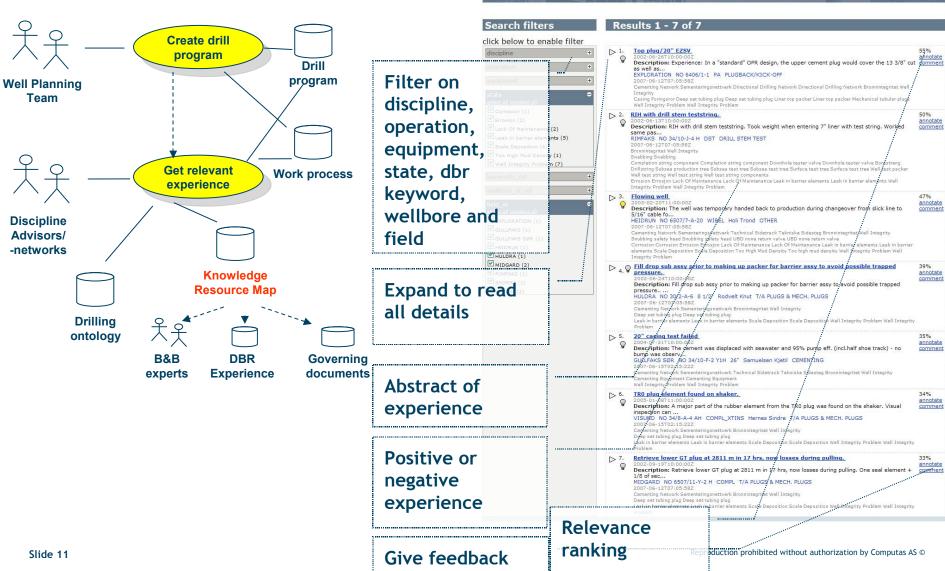


Experience capture interface



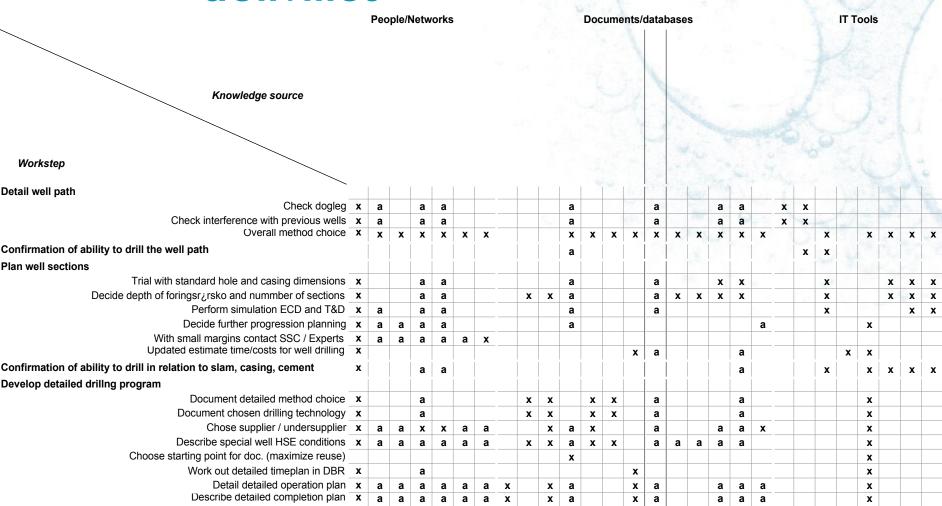
Experience re-use







Knowledge sources vs. activities

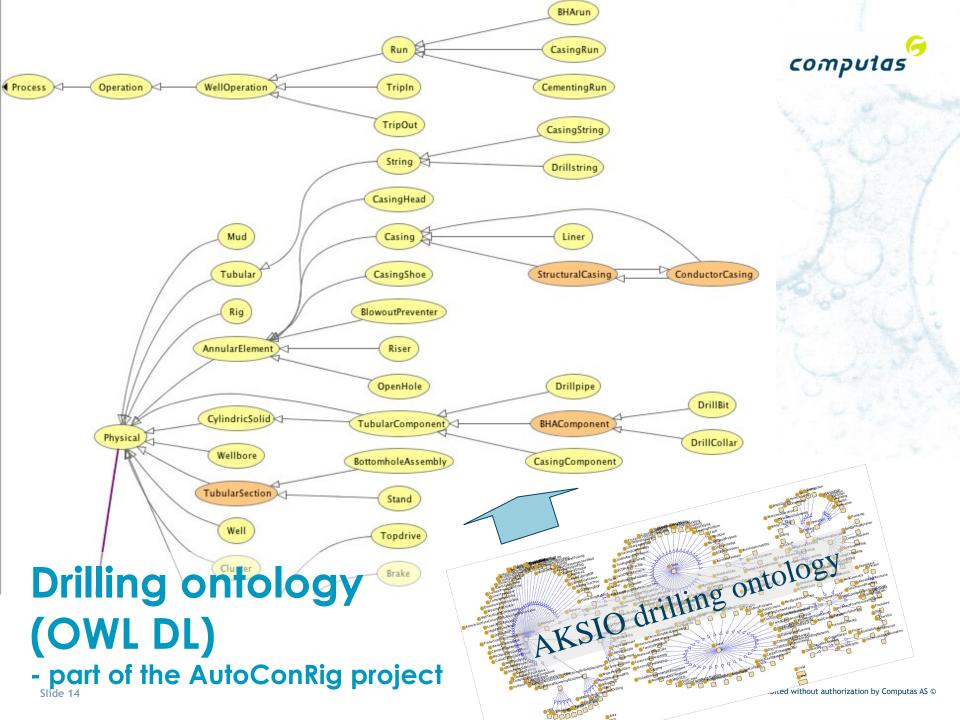


Legend: x = used, a = can also be used



AKSIO drilling ontology

- Created in collaboration between
 - Knowledge engineers: Ontology structure, methodology
 - Discipline advisors (domain experts): Domain concepts
- Question-driven ontology scoping related to specific application
 - "Which pressure-related problems are most frequent in this type of geological formation?"
 - "What can cause borehole instability?"
 - "What equipment is used in the cementing process?"
- Scope: to "tag" experiences with concepts, relations used to navigate and search
- EVOIVING into a generic OWL-DL drilling ontology





Challenges and AKSIO answers

NOW

- Unsystematic and insufficient registration and qualification of new experience
- Lack of common terms for discussing and describing experience
- Insufficient tools to search for relevant experience
- Inadequate linking of "tacit" and "explicit" knowledge
- Not integrated with normal work flows for people

AKSIO

- New experience reports routed to domain experts for screening and annotating using domain ontology
- Defined a common ontology for the drilling domain
- Embeds an advanced search tool in the work process
- Lets experts and users annotate reports incl. links to experts
- Embeds experience recording and reuse in work flows



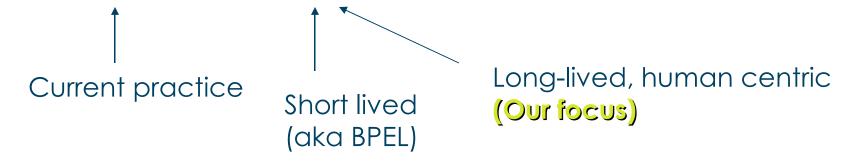
AKSIO – Indicated benefits

- Increased quality of experience base
- Increased rate of knowledge reuse
 - More rapid take-up of best practices
 - Avoid repeating mistakes
- Better decisions and improved drill plans



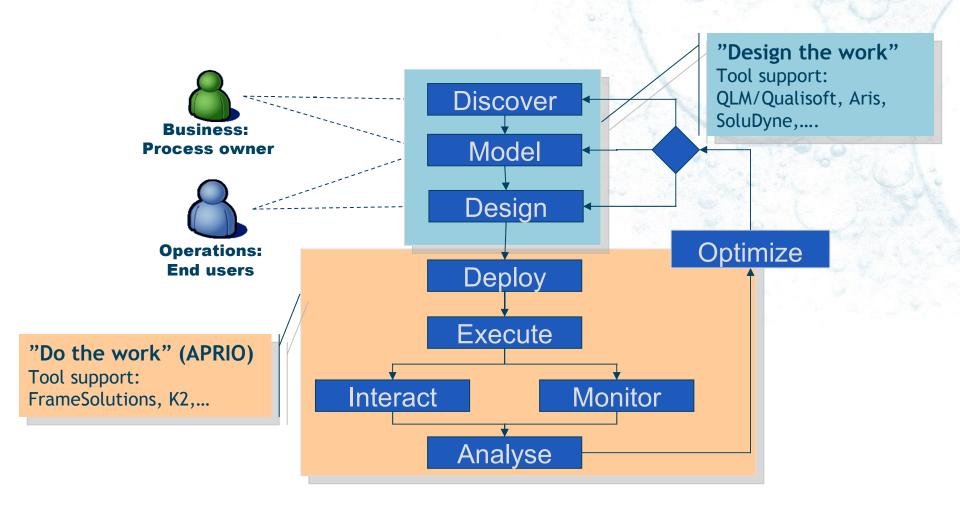
Agile Processes for Integrated Operations

- A major focus of Integrated Operations is to improve work processes
- Work processes is
 - a set of coordinated tasks and activities, both manual and automated, whose purpose is to accomplish a specific business goal
- Design and execute



Design and execute







APRIO

Document based & mostly manual work process -> solutions to detect and alert changing operational situation, and activly assist

Improved HSE

- Repetability

 a task will be done the same way
 each time
- Tracability
 the system keeps track of actions
 and decisions taken
- Governance
 management gets global
 "dashboard" view of performance
 & compliance

Improved productivity

- More efficient collaboration collaborate IO work practice actively supported
- Overcome information overload

improved and timely access to information and tools

 Better business alignment processes designed by process owners and operational personnel

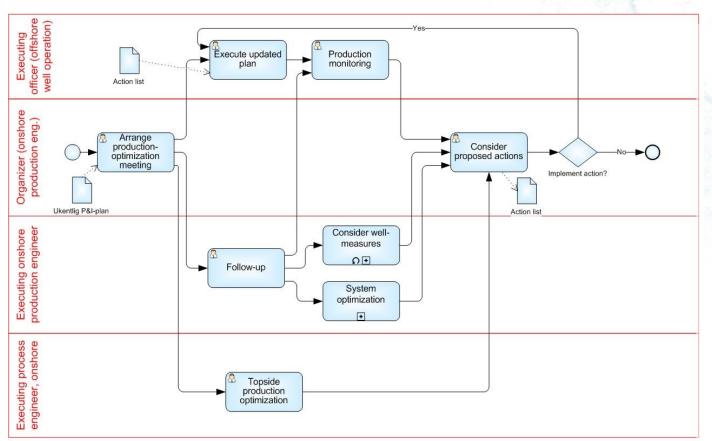


Preliminary work - semtask

- An architecture for an active support system for WOLK processes based on Semantic Web technology
- An OWL-DL ontology for BPMN, resulting in a standard storage format (serialization) for BPMN diagrams
- Tested by
 - a description of (parts of) a Daily Production Optimization work process in BPMN (described in RDF)
 - an execution model for SemTask to connect tasks, data sources, and decisions; as well as an execution engine relying on rules



The Daily Production Optimization work process (DPO)



Challenges

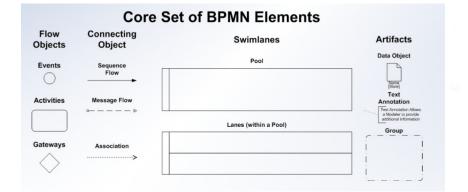
- Information overflow
- Loss of intellectual capital
- Work process improvements

"Understand the work processes that create the data" - Jim Compton, Chevron

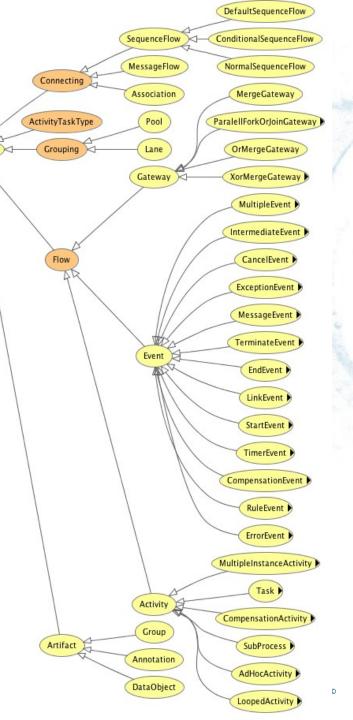


A BPMN ontology

BPMNElement



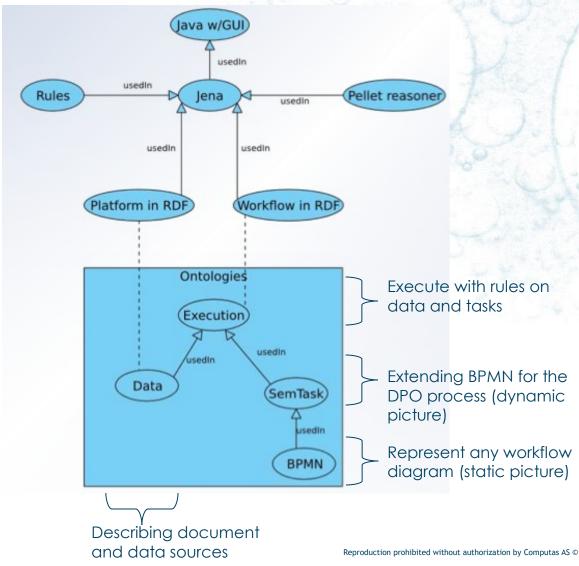
The Business Process Definition
Metamodel (BPDM) is a newly released
process definition standard that provides
full support for all BPMN objects, BPDM
will be incorporated into the BPMN
standard as its default interchange format
BPDM has not been considered here.





Why?

- Processes and data are treated in the same model!
- Foundation in set theory and description logic.
- **Extensability**
- Consistency check on diagrams
- Data may lead to the execution of activities
- **Unambigious syntax**
- **Tool support**



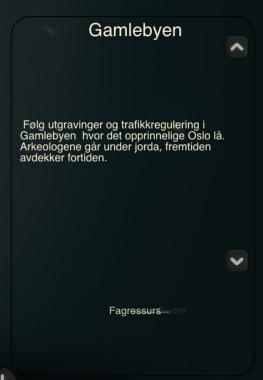


Conclusions

- Work processes are related to Knowledge Management, in that a process can be seen as codified piece of "know-how" knowledge
- We believe that efficient support for work execution, will result in dramatic improvements in increased productivity, reduced cost, and enhanced HSE.
- Furthermore, we believe that Semantic Web Technologies can be a key enabler to achieve those benefits.
- We support the creation of a Oil and Gas Interest Group

...other Semantic Web activities

Klasksio_{G®}a Opera Klassisk Musikam Jazz Dansem Kunstmusi Kortdokumentar Musikk Dokumentar Novellef Spillefi Reportasje **Fagressurs** Etnisk Ta Litte Lv Undervisnings Genre Informasjonsr Kortfilm Novellefi KortdokusikReklamef





Dokumentar Kortdokumentar

> Tid 1940-1949

> > 1900-1909

Spillefilm

Genre

VIS KRONOLOGISK

VIS POPULÆRE





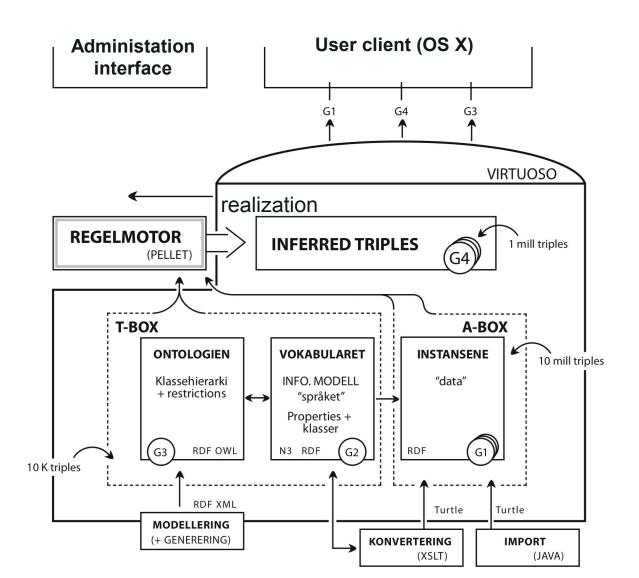
BARE NORSK

MEST FOR BARN

1850 1860 1870 1880 1890 1900



Proof of concept



Semantic Days

2009, May 19-20nternational conference in Stavanger

- Focus on Semantic
 Technologies in the oil & gas industry
- StatoilHydro, Shell, Chevron, ...



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Conference programme

Semantic Days 2008

Clarion Hotel Stavanger 21 – 23 April

Free tutorials 21 April and ordinary programme 22 and 23 April

Semantic Days is an annual conference that has become a meeting place for industrial use of Semantic Web technologies with significant contribution also from research institutions and universities.

Semantic Days 2008 focuses on development, use and benefits of Semantic Web technologies in:

■ Oil & Gas industry

- IT industry
- Universities and research institutions
- Defence and defence industry
- Capital intensive projects across industries

Three tutorials on Semantic Web technologies will be given Monday 21 April, the day before the conference.

Organizers

Two global organizations:

The World Wide Web Consortium (W3C) and the POSC Caesar Association (PCA)

Four international companies:

Det Norske Veritas (DNV), IBM, National Oilwell Varco (NOV) and StatoilHydro

Nine Norwegian organizations and companies:

OLF (The Norwegian Oil Industry Association), Abelia (Business Association of Norwegian knowledge—and technology based enterprises), Computas, FSi (Business Association of Norwegian defence and safety based enterprises), NorStella, Norwegian Defence, SINTEF, Standards Norway and University of Oslo



















NATIONAL OILWELL VARCO







Slide 27





Semtask

- A. Blomskøld, F. Klingenberg: SemTask Semantic Task Support in Integrated Operations, MSc. Thesis, Univ. of Oslo, Dept. of Informatics, Aug. 2008
 - An architecture for SemTask, an active support system for work processes based on Semantic Web technology
 - An OWL-DL ontology for BPMN, resulting in a standard storage format (serialization) for BPMN diagrams
 - Description of (parts of) a Daily Production Optimization work process in BPMN/RDF
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