

Mobiles for social Development

Technology Session



- 6 Speakers – 15min each
- Themes : This will cover SMS, Mobile web, Mobile IS, Spoken Web, and Devices
- Questions will be taken during the session or raised in the discussion.
- Structured Discussion



Outline of Session

Speakers

State of the Mobile Web

– Charles McCathieNevile (Opera)

New Paths : Exploring mobile-only internet use in South Africa

- Jonathan Donner (Microsoft , Shikoh Gotau (UCT)

SMS Technologies for improvements

-Ian Puttergill (Microsoft)

Freedom Fone : Mobile Information Service for social development

- Brenda Burrel(Kubatana.net)

Making a Case for the Spoken web

- Arun Kumar (IBM)

Need for richer features in addition to affordability in entry mobile phone
Jussi Impoio (Nokia)

- Ethnographic Futures Research (EFR)
- EFR – Hybrid of futures research and ethnography
- Qualitative method of inquiry
- Specifically designed to build scenarios of the future.



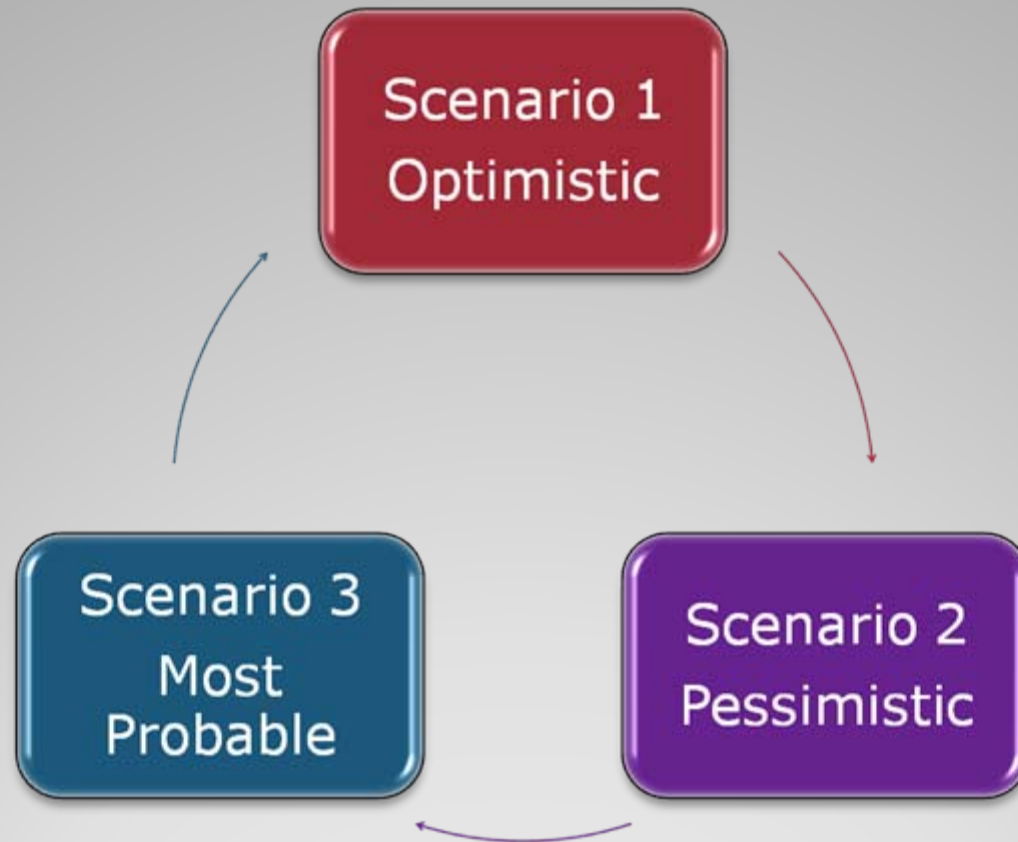
What if EFR

Purpose of EFR for our Panel

EFR will be used to systematically draw out perceptions of the driving forces affecting the current state of Mobile for Social development and

develop visions of how such forces may influence the future state of Mobile4SD.





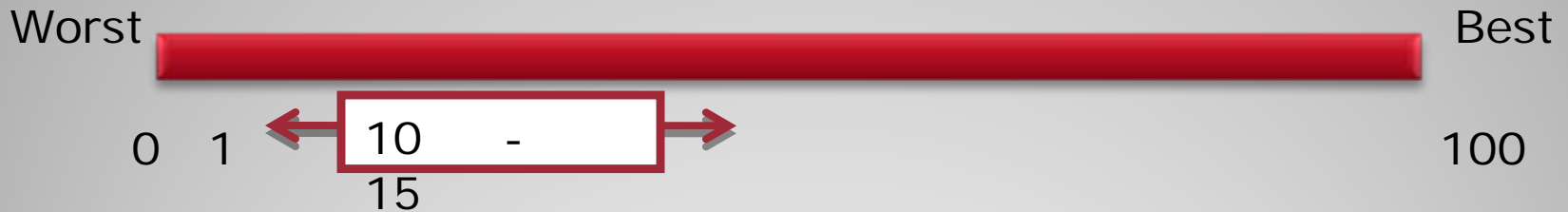
Scenarios

Optimistic not utopian



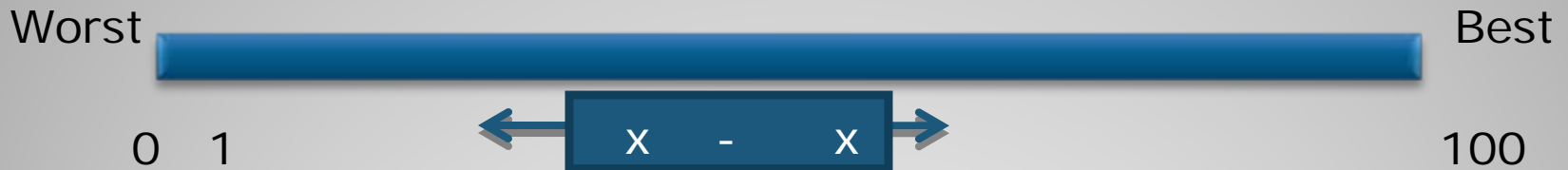
Scenario 1 - Optimistic

Pessimistic (not worst but undesirable)



Scenario 2 - Pessimistic

- What do you expect to occur



Scenario 2 – Most Probable

Optimistic

Open Discussion Scenario 1

Pessimistic

Open Discussion Scenario 2

Most Probable

Open Discussion Scenario 3